

Outside Resources

Book: Michigan's Economic Future, Charles L. Ballard

Book: Good to Great and the Social Sectors, Jim Collins

Banach Environmental Scan (www.nmc.edu)

Traverse City Chamber Economic Report

The Vital Center – A Federal-State Compact to Renew The Great Lakes Region, John Austin and Britany Affolter-Caine/The Brookings Institution
(http://www.brookings.edu/metro/pubs/20061020_renewgreatlakes.htm)

NMC's Vital Focus Constellation Survey
(<http://www.nmc.edu/ir/accreditation/aqip/vitalfocus/NMCConstellationResultsRpt.pdf>)

Organizational Culture Assessment Instrument (OCAI)

AQIP – (www.nmc.edu/ir)