NMC Alumni Relations
Betsy Coffia, Director of Alumni Relations

MAJIDA HALAWEH
aka:
The next Neil DeGrasse Tyson
GARY BURKHOLDER

2nd man to graduate from NMC Nursing program - 1965

Research

- Best Practice examples
- Interviews with faculty/staff
- Institutional data on alumni
- Tour other programs
- Office of Research, Planning & Effectiveness
- Council for Advancement & Support of Education
Engagement/Discovery

- Listening Tour – 12 interviews per month
- Nurses Dinner, Aviation, Maritime, 1st grad gatherings
- Foundation/Trustee alumni interviews

Program Goals:

- Pride
- Recruitment
- Giving
- Database

Strategies/Action Steps tied to clear, specific metrics
Program Development

- Build BBQ presence
- New Graduate mailing
- NorWester Alumni focus
- Student to Alumni interviews
- Alumni Ambassadors
- 'Party in the Archives'
- Communications Plan

How can you help?
- Agree to an Alumni interview
- Serve on future Alumni committee
- Refer alumni contacts