To: The Board of Trustees and President Timothy J. Nelson
From: Diana Fairbanks, Executive Director, Public Relations and Marketing
Date: May 18, 2015
Subject: Barbecue Update for May 2015

Barbecue Board Preliminary Report

Warm weather made for another great day at the NMC Barbecue. The 60th Annual NMC Barbecue was, by all accounts, a success with thousands of people spending hours on our main campus enjoying a picnic lunch, music on three different stages, kids’ games, program and classroom displays, and much more.

We served 7,654 meals on Sunday. Included in that number are 254 local residents who received home-delivered meals through the Grand Traverse County Commission on Aging, which operated out of the kitchen in West Hall.

In the last six years, recycling efforts at the BBQ have increased from 50 percent to 90 percent. We are proud to announce that we have now maintained 99 percent for the second year thanks to the BBQ’s continued partnership with American Waste!

The Public Relations, Marketing & Communications Department, working with the BBQ Board, the Business office, and our various community partners are now in the process of calculating the total numbers of tickets sold and funds raised.

We will provide a final report for the next Board meeting.

As usual, this event could not happen without the hundreds of volunteers who do everything from set up to cooking and serving, to cleanup, and the Oleson family, which donates all of the food and provides immeasurable logistic support.

Mark your calendars now for the 61st annual NMC Barbecue: May 22, 2016.