NORTHWESTERN MICHIGAN COLLEGE
BOARD OF TRUSTEES
MINUTES
Monday, February 24, 2020
at NMC Hagerty Center, Great Lakes Campus
715 East Front St, Traverse City, MI 49686

CALL TO ORDER—Chair Chris M. Bott called the regular meeting to order at 5:30 p.m.

ROLL CALL
Trustees present: Chris M. Bott, K. Ross Childs, Michael Estes, Rachel A. Johnson, Jane T. McNabb, Kennard R. Weaver
Trustees absent: Douglas S. Bishop
Also present: President Nick Nissley, Ed Bailey, Judy Chu, Julie Clark, Vicki Cook, Marguerite Cotto, Joy Evans Goodchild, Diana Fairbanks, Anders Gillis, Holly Gorton, Dave Kelsey, Troy Kierczynski, Rich King, Colin Kreh, Mark Liebling, Janet Lively, Deirdre Mahoney, Bill Marsh Jr., Wayne Moody, Kyle Morrison, Todd Neibauer, Paul Perry, Stephen Siciliano, Jason Slade, Rebecca Teahan, Hans Van Sumeren

REVIEW OF AGENDA—The agenda was accepted as presented.

REPORTS
Program Focus—Filling the Automotive Technician Pipeline—Jason Slade, Director of Technical Academic Area, Bill Marsh, Jr, owner of Bill Marsh Automotive Group, along with NMC Automotive Program Coordinator Wayne Moody, and other representatives from the Bill Marsh Automotive Group, provided an overview of the collaborative effort between Bill Marsh Automotive Group and the NMC automotive program to address the critical need for automotive technicians in the region and specifically at Bill Marsh Auto Group. Jason Slade reviewed other examples of NMC Technology Division initiatives that tie in with various area businesses. In response to a question regarding how other area businesses can collaborate with NMC, Bill Marsh referenced his experience with the NMC Foundation Board and his brother’s involvement with the NMC Advisory Board for Auto Tech.

Faculty Report—The Story of (and Stories from) an ENG 112 Essay Assignment—Judy Chu, Communications Instructor, presented on the essay assignment she began implementing in the fall of 2018 connected with the book Tribe by Sebastian Junger. Students write essays connecting artwork at the Dennos Museum Center, personal narrative, and Tribe.

Enrollment Report—Todd Neibauer, Vice President for Student Services and Technology, provided the enrollment report and noted registration for the summer semester 2020 has been open since October, with the option of attending orientation in April or May. Fall semester registration begins in March for continuing NMC students and April for new students. Neibauer
noted today's example of automotive outreach recruitment as one of many areas throughout the college doing outreach to prospective students.

**Financial Report**—Vicki Cook, Vice President of Finance and Administration, reviewed the financial report for the period ending January 31, 2020. Cook noted yearend projections still show a balanced budget.

**Foundation Report**—Rebecca Teahen, Associate Vice President for Resource Development and Executive Director of Foundation, provided the Foundation Report. Teahen reported great progress on fundraising and recent alumni gatherings both here in Traverse City and in Florida. Outstanding Alumni nominations are due February 28. Teahen also encouraged ticket sales for the Taste of Success event which will be on Friday, April 17, 2020.

**PRMC Report**—Diana Fairbanks, Executive Director of Public Relations, Marketing, and Communications, reported the month of January was very good for media, with a boost in media coverage as President Nissley met with all members of area media outlets. Many other good stories resulted in 97% positive coverage in January.

**Presidential Performance & Compensation Committee Report**—Committee Chair Chris Bott provided a report on the work of the Board Presidential Performance and Compensation Committee. The committee met with President Nick Nissley on February 14 and reviewed the status of his transition. There was brief discussion about the evaluation model with intent to bring information to the Board study session for discussion of the process. A formal evaluation will likely take place in January 2021.

**Building and Site Committee Report**—Ross Childs, Committee Chair, announced the formal public opening of the West Hall Innovation Center is planned for Monday, August 24. He reported that the project budget is on target, and the committee was able to tour the building at their last meeting. The building will be open for tours during the NMC BBQ on May 17.

**Legislative Issues Report**—President Nick Nissley discussed Governor Whitmer’s proposal which increases community college funding, but does include tuition restraint language. Nissley attended the MCCA President’s Meeting last week in Lansing and reported they were asked to establish a Reconnect liaison. He noted the Capital Outlay bill has a low likelihood of passing. On the federal level, the FY21 budget does have steep cuts to education and maritime academy funding, but it is still early in that process.

**PUBLIC INPUT**—There was no public input offered.

**UPDATES**

**President’s Update**—President Nick Nissley shared his board requested three areas of focus (maintain momentum, build relationships, and learn more about NMC), which have manifested in over 150 meetings with various stakeholder groups. Nissley highlighted recent visits with students, faculty, and other employee groups. Over the past month, particularly, Nissley has focused on meeting with community members as well.
Board Chair Update—Chair Chris Bott reviewed upcoming calendar events, including two events planned on March 17. A Board Study Session is being planned for the morning and trustees are encouraged to attend a training opportunity in the afternoon at the County Governmental Center. Bott also noted the MCCA conference on Mackinac Island in July. He shared that MCCA has created a cohort of presidents and are identifying a mentor to pair with President Nissley.

CONSENT ITEMS—On a motion by Kennard Weaver, seconded by Michael Estes, the following items were approved by a unanimous vote as a group without discussion:
  • Minutes of the January 27, 2020, regular meeting

ACTION ITEMS

Special Liquor License—On a motion by Rachel Johnson, seconded by Michael Estes, the Board adopted a resolution authorizing the organization through its duly authorized officers, make application to the Liquor Control Commission for a Special License for a Wine Auction to be in effect on Friday, April 17, 2020, at the Northwestern Michigan College Hagerty Center at Great Lakes Campus, 715 E. Front Street, Traverse City, Grand Traverse County, Michigan. The motion passed with a unanimous vote.

Aviation Hangar Doors Replacement—On a motion by Ross Childs, seconded by Janie McNabb, the Board authorized administration to enter into a contract with Powerlife Hydraulic Doors in the amount of $121,055 (plus $12,106 contingency) for the removal of old hangar doors and the installation of new hydraulic hangar doors to be funded by the FY20 Plant Fund. The motion passed with a unanimous vote.

East Hall Window Project—On a motion by Ross Childs, seconded by Kennard Weaver, the Board authorized administration to enter into a contract with HBC, Inc., in the amount of $50,276 (plus $5,028 contingency) for the abatement of asbestos in preparation for replacement of windows in East Hall to be funded by FY20 Auxiliary Housing Reserves. The motion passed with a unanimous vote.

Library Security Gates—On a motion by Ross Childs, seconded by Rachel Johnson, the Board authorized administration to enter into a contract with Bibliotheca in the amount of $47,281.50 for the purchase and installation of RFID security gates in the new library in the West Hall Innovation Center to be funded by the 2016 Bond Fund. The motion passed with a unanimous vote.

Water Studies Vessel Painting—On a motion by Rachel Johnson, seconded by Janie McNabb, the Board authorized administration to enter into a contract with Great Lakes Shipyards in the amount of $52,750 (plus $5,275 contingency) for the sandblasting, painting, and scheduled maintenance of RV Northwestern to be funded by the FY20 Plant Fund. The motion passed with a unanimous vote.

West Hall Innovation Center Landscaping—On a motion by Ross Childs, seconded by Kennard Weaver, the Board authorized administration to enter into a contract with Traverse Outdoor Landscaping in the amount of $39,750 for landscaping services and plant materials for
the West Hall Innovation Center to be funded by the 2016 Bond Fund. The motion passed with a unanimous vote.

REVIEW OF FOLLOW-UP REQUESTS—Confirmed requests made by the Board that require administrative follow-up for information to be provided to the Board at a later date.

ADJOURNMENT—The meeting adjourned at 6:59 p.m.

Recorded by Holly Gorton, Chief of Staff to the President and Board of Trustees.

SIGNED

Chris M. Bott, Chair

ATTESTED

Michael Estes, Secretary