

**NORTHWESTERN MICHIGAN COLLEGE
BOARD OF TRUSTEES
SPECIAL MEETING MINUTES
Tuesday, May 11, 2021
Virtual Zoom Webinar ID: 963 1642 7231**

CALL TO ORDER—Chair Chris M. Bott called the regular meeting to order at 2:01 p.m.

ROLL CALL

Trustees present: **Douglas S. Bishop** attending remotely from Peninsula Township, Grand Traverse County, Michigan; **Rachel A. Johnson**, attending remotely from Garfield Township, Grand Traverse County, Michigan; **Laura J. Oblinger**, attending remotely from Garfield Township, Grand Traverse County, Michigan; **Kenneth E. Warner**, attending remotely from East Bay Township, Grand Traverse County, Michigan; **Kennard R. Weaver**, attending remotely from Peninsula Township, Grand Traverse County, Michigan; **Chris M. Bott**, attending remotely from Traverse City, Grand Traverse County, Michigan;

Trustees absent: Michael Estes

Also present: President Nick Nissley, Chrissy Coley, Vicki Cook, Kevin David, Holly Gorton, Troy Kierczynski, Lynne Moritz, Diana Fairbanks (joined at 2:30), Joy Goodchild, Marguerite Cotto, Stephen Siciliano, Alex Tank, Rebecca Teahen, Todd Neibauer

REVIEW OF AGENDA—The agenda was accepted as presented.

DISCUSSION ITEMS

Strategic Planning Mission Workshop—Dr. Chrissy Coley and Dr. Kevin David, CampusWorks, Inc. led a Mission Workshop related to the current Strategic Planning process. Coley discussed the role of the Board in reviewing and evaluating the current mission statement, and to revise it as needed.

Trustees discussed the following prompts to review and evaluate the current mission statement:

- In the simplest, most compelling way possible, describe what NMC does and the ripple created when NMC does what it does.
- To what extent does the current mission statement comprehensively and succinctly articulate the College's unique reason for being?
- In the simplest, most compelling way possible, describe NMC's reason for being in no more than 8-10 words addressing purpose and value provided.


There was discussion regarding the process for reviewing the mission statement and trustees expressed the importance of getting input from President's Council, Strategic Planning Steering Committee, and others. Potential options for a new mission will be brought forth at the June 9 Mission Workshop.


PUBLIC INPUT—There was no public input offered.

REVIEW OF FOLLOW-UP REQUESTS—Confirmed requests made by the Board that require administrative follow-up for information to be provided to the Board at a later date.

ADJOURNMENT—The meeting adjourned at 4:35 p.m.

Recorded by Holly Gorton, Chief of Staff to the President and Board of Trustees.

SIGNED _____

Chris M. Bott, Chair

ATTESTED _____

Kenneth E. Warner, Secretary