NORTHWESTERN MICHIGAN COLLEGE BOARD OF TRUSTEES MINUTES

Monday, August 22, 2022 Timothy J. Nelson Innovation Center, Room 106/107

CALL TO ORDER—Chair Rachel A. Johnson called the regular meeting to order at 5:30 p.m.

ROLL CALL

Trustees present: Rachel A. Johnson, Laura J. Oblinger, Kennard R. Weaver, Chris M. Bott,

Douglas S. Bishop, Kenneth E. Warner

Trustees absent: Andrew K. Robitshek

Also present: President Nick Nissley, Lynne Moritz, Jerry Achenbach, Troy Kierczynski, Mark

Liebling, Kyle Morrison, Chris Hanna, Todd Neibauer, Jennifer Hricik, Tony Jenkins, Les Eckert, Stephen Siciliano, Glenn Wolff, Mike Chrypinski, Marcus

Bennett, Andrea Gerring, Jason Slade

REVIEW OF AGENDA—The agenda was accepted as presented.

Strategic Initiatives Update—Jason Slade, Vice President of Strategic Initiatives, summarized the progress of the strategic plan to date and next steps for the upcoming academic year. In response to a question, Slade described the work being done to develop definitions for the third strategy of diversity, equity, and inclusion.

REPORTS AND PRESENTATIONS

Program Focus: Reimagining Great Lakes Culinary Institute (GLCI)—Stephen Siciliano, Vice President of Educational Services and Troy Kierczynski, Vice President of Finance and Administration, presented on the reimagining of GLCI. Based on over a year of work and widespread community and industry feedback, it has been determined that there needed to be both significant curricular updating and financial restructuring of the Institute for its long-term viability. In addition to new courses, existing courses were revamped from a fifteen-week semester to eightweek sessions that better fit student schedules. To address the financial stability of the program, Kierczynski explained the collaboration with the faculty association to alter course contact loads for culinary faculty. A culinary arts certificate with maritime emphasis, scheduled to begin in Fall 2023 pending approval by the Board later in the agenda, offers prospects for enrollment growth in a field that has no collegiate competition and links the distinctive strengths of our Great Lakes Maritime Academy with GLCI. There was discussion pertaining to the reallocation of Taste of Success fundraising efforts and the curricular updates.

Faculty Report: Art History and Diversity, Equity, and Inclusion—Andrea Gerring, Art History Instructor, presented on how art history fulfills key objectives within the diversity, equity, and inclusion (DEI) strategic direction. From the history of art, students learn to see carefully, feel and react, have an open mind, and understand the intentions of the artist in the context of the times in which they lived. Within the presentation Gerring cited artists and exhibits featured at the Dennos Museum Center.

DISCUSSION

Campus Facilities and Utilization Strategic Analysis—In light of recent work conducted by a team consisting of college administration and members of the Board's Building and Site Committee regarding a senior living project, the Board discussed the objectives of a broader campus utilization study and master plan. In summary, Chair Rachel Johnson highlighted the Board's expectations that administration develops a detailed process with a timeline for the study and identification of priority areas that the Board would decide upon at a later date. The discussion also referenced a recent update from the Building and Site Committee, which determined the committee take a step back from the senior living proposal for the Eastern Avenue property specifically, to look at the broader strategic goals of campus facilities.

PUBLIC INPUT—There was no public input offered.

UPDATES

President's Update—President Nick Nissley began his update noting the start of fall semester and recent campus events. Nissley thanked the Human Resources department for coordinating an orientation and tour of all campuses for new employees last week.

Amongst other legislative updates, Nissley also provided an update on the NMC Foundation's strategic planning process. Trustees Laura Oblinger and Kennard Weaver are serving on the steering committee. Nissley shared his excitement for the process that has begun with two recent workshops—one on mission, vision, and values for the Foundation and another regarding trends in higher education fundraising. The Foundation is also creating a governance manual, through work of their Board Development Committee, which Trustee Kennard Weaver will also serve on to ensure collaboration regarding governance of the two boards and Board of Trustees representation as the Foundation Board Development Committee seeks legal counsel to advise on governance documents.

MCCA Summer Conference Takeaways—Those trustees that attended the recent Michigan Community College Association's Summer Conference shared their takeaways from the 3-day event. The Board applauded the MCCA President Brandy Johnson and Governor Whitmer's investment in higher education.

Presidential Performance and Compensation Committee—Rachel Johnson, Committee Chair, stated the committee met twice in August and has been working with a consultant from the Association of Community College Trustees (ACCT) on an updated presidential evaluation process. Johnson summarized the process and timeline leading up to the presidential evaluation which will occur at the October meeting of the Board.

Board Chair Update—Chair Rachel Johnson emphasized trustees are invited to participate in upcoming NMC Foundation strategic planning workshops. Continuing from President Nissley's update, Johnson elaborated on the Foundation Board Development Committee's review of the MOU between the Foundation and College and Foundation by-laws. seeking legal counsel to review those documents. Thirdly, Johnson encouraged trustees to advocate the importance of the funding request for the aviation hangar expansion to legislators. Finally, Johnson gave kudos to the culinary institute for going through the challenging reimagining process.

CONSENT ITEMS—On a motion by Doug Bishop, seconded by Kennard Weaver, the following items were approved by a unanimous vote as a group without discussion:

- Minutes of the July 25, 2022 regular meeting and closed session
- Enrollment Report—Todd Neibauer, Vice President for Student Services and Technologies
- Financial Report—Troy Kierczynski, Vice President of Finance and Administration
- PRMC Report—Diana Fairbanks, Associate Vice President of Public Relations, Marketing, and Communications
- Foundation Report—Jennifer Hricik, Interim Associate Vice President for Resource Development and Executive Director of Foundation

ACTION ITEMS

GLCI Culinary Arts with Maritime Emphasis Level 1 Certificate—On a motion by Kennard Weaver, seconded by Doug Bishop, the Board unanimously approved the GLCI Culinary Arts w/ Maritime Emphasis Level 1 Certificate, effective Fall 2023.

Roof Restoration/Replacement of Old Roof Sections of the Timothy J. Nelson Innovation Center—Doug Bishop made a motion, seconded by Laura Oblinger, authorizing administration to enter into a contract with Excel Roofing for \$283,210 to complete roof restoration and replacement on a portion of the Timothy J. Nelson Innovation Center. Mike Chrypinski, Director of Facilities, explained the roof sections covering the kitchen areas are part of the previously existing West Hall structure, are over twenty years old, and are experiencing issues because of age and the renovation of the building. The motion passed unanimously.

REVIEW OF FOLLOW-UP REQUESTS—Confirmed requests made by the Board that require administrative follow-up for information to be provided to the Board at a later date.

• Residence halls occupancy to be included in fall enrollment report

ADJOURNMENT—The meeting adjourned at 7:20 p.m.

Recorded by Lynne Moritz, Executive Director of the President's Office and Board Operations.

SIGNED

Rachel A. Johnson, Chair

ATTESTED

Laura J. Oblinger, Vice Chair