NORTHWESTERN MICHIGAN COLLEGE BOARD OF TRUSTEES

MINUTES

Monday, September 25, 2023 Timothy J. Nelson Innovation Center Room 106/107

CALL TO ORDER—Chair Laura J. Oblinger called the regular meeting to order at 5:30 p.m.

ROLL CALL

Trustees present: Laura J. Oblinger, Rachel A. Johnson, Kennard R. Weaver, Chris M. Bott,

Douglas S. Bishop, Kenneth E. Warner, Andrew K. Robitshek

Trustees absent: None

Also present:

President Nick Nissley, Lynne Moritz, Marcus Bennett, Todd Neibauer, Jennifer

Hricik, Stephen Siciliano, Diana Fairbanks, Jason Slade, Troy Kierczynski, Les Eckert, Lindsey Lipke, Jerry Dobek, Landon DeHeer, Glenn Wolff, Kyle

Morrison, Cindy Warner, Bruce Thompson, Al Everett, Mollie Everett, Cliff

Murie

REVIEW OF AGENDA—The agenda was accepted as presented.

STRATEGIC FOCUS

Mission & Vision in Action-Landon DeHeer, Alum and current Success Coach at NMC, presented on the May 2023 Study Abroad trip to Guatemala. After summarizing the trip, DeHeer shared a video presentation highlighting the students' experience with a dual exchange experience.

Strategic Initiatives Update: Future-Focused Education—Jason Slade, Vice President of Strategic Initiatives, and Stephen Siciliano, Vice President for Educational Services, provided an update on Strategy One. Regarding Objective 2, the percentage of online and face-to-face classes continues to be determined by student demand, advisor input, and instructor qualifications. Spring semester continues to see higher demand for online courses. Success rates for online courses now match rates for in-person. There was discussion regarding short courses and pathways for Extended Education and workforce training.

REPORTS AND PRESENTATIONS

Program Focus: Great Lakes Culinary Institute—Les Eckert, Executive Director of the Great Lakes Culinary Institute (GLCI) shared enrollment data for the program over the past three years. Many students are pursuing multiple certificates at the same time. Eckert credits having a dedicated admissions specialist, increased scholarships, and 8-week courses as some of the key factors influencing increased enrollment.

Faculty Report: Astronomy Online—Jerry Dobek, Astronomy Department Head, provided a brief introduction to an online Astronomy course(s) scheduled to be offered in the Spring of 2024, which will incorporate observation exercises using the technology developed during the COVID-19 period. By offering an online course, students from outside of the Grand Traverse region can attend.

FY25 Five-Year Capital Outlay Plan Overview—Troy Kierczynski, Vice President of Finance and Administration, reminded the board of the requirement to submit our five-year capital outlay

plan to the State of Michigan. The FY25 Five-Year Capital Outlay plan will be submitted to the Board of Trustees at their meeting on October 23, 2023. Kierczynski plans to resubmit the Osterlin Student Services Hub project for FY25, although FY24 capital outlay projects are still being considered by that state legislature.

PUBLIC INPUT—There was public input offered by Clifton Murie, Bruce Thompson, and Cindy Warner.

UPDATES

President's Update—President Nick Nissley provided an update on the group of Benzie County citizens exploring annexation into the college's district. Nissley recognized the Great Lakes Maritime Academy and NMC Foundation for organizing a recent event with GLMA recruitment and the Wisconsin US Navy League in Milwaukee recently. Kudos to the Student Services team for their work in securing a grant through the Michigan College Access Network. Nissley also recognized Todd Neibauer and team for improvement in enrollment and housing numbers. The recent Lakebed 2030 Conference and an upcoming Office of Possibilities pitch related to the construction industry were also highlighted.

Board Chair Update—Chair Laura Oblinger provided an update on the College and Foundation Memorandum of Understanding and reminded trustees of the upcoming presidential evaluation.

CONSENT ITEMS—On a motion by Doug Bishop, seconded by Chris Bott, the following items were approved by a unanimous vote as a group without discussion:

- Minutes of the August 28, 2023, regular meeting
- Financial Report—Troy Kierczynski, Vice President of Finance and Administration
- Enrollment Report—Todd Neibauer, Vice President for Student Services and Technologies
- PRMC—Diana Fairbanks, Associate Vice President of Public Relations, Marketing, and Communications
- Foundation Report—Jennifer Hricik, Interim Associate Vice President for Resource Development and Executive Director of Foundation
- Executive Committee Minutes—Laura Oblinger, Committee Chair

ACTION ITEMS

GLCI Culinary Arts - Sports Performance Nutrition - Certificate Level 2-On a motion by Kennard Weaver, seconded by Doug Bishop, the Board approved the Sports Performance Nutrition Certificate, effective Fall 2024. The motion passed with a unanimous vote.

New Jobs Training Program—Kennard Weaver made a motion, seconded by Doug Bishop, to authorize administration to enter into training agreements under the Michigan New Jobs Training Program (MNJTP) for the following companies: Ear Fab Americas Inc. (new), Superior Physical Therapy (amendment), Shoreline Power Services Inc. (amendment), and Materne North America Corp. (amendment). The motion passed with a unanimous vote.

REVIEW OF FOLLOW-UP REQUESTS—Confirmed requests made by the Board that require administrative follow-up for information to be provided to the Board at a later date.

ADJOURNMENT—The meeting adjourned at 7:04 p.m.

Recorded by Lynne Moritz, Executive Director of the President's Office and Board Operations.

SIGNED

Laura J. Oblinger, Chair

ATTESTED

Andrew K. Robitshek, Secretary