You BROUGHT Education and the Arts TO OUR COMMUNITIES

NMC Foundation Gratitude Report (July 2021 - June 2022)
You changed lives with the precious gift of education. Your generosity made college and lifelong learning possible, and the arts available, for our neighbors.

Thank you.
Dear Friend,

I’m amazed at your generosity.

Whether you made a gift to help someone pay for college, restore a work of art, host a lecture on global affairs, broadcast world music, or better align an academic program with the needs of local industry, you mobilized generosity to advance learning for our communities.

You accomplished a lot this year. This report highlights just a few of the transformational moments you made possible:

- When NMC student Maggie was deciding whether or not to drop out of school because of the cost, you provided the scholarship that kept her in school.
- When the Inuit print *In the Night Sky* by Mary Pitseolak was too damaged to display at the Dennos Museum Center, you financed the cost of its restoration.
- When the International Affairs Forum needed to reach new audiences, you funded its hybrid programming equipment.
- When WNMC radio outgrew its studio space, you supported construction of its first purpose-built studio.
- When the Great Lakes Culinary Institute needed to keep up with the quickly changing hospitality industry, you helped reimagine its programming to better meet the needs of local businesses.

I hope you’ll read on to learn more about all you accomplished this year through your advocacy, volunteerism, and philanthropic support.

Thank you for resourcing learning, innovation, and community transformation through your generous support of Northwestern Michigan College.

Nick Nissley, Ed.D.
President, Northwestern Michigan College
A student walks to class on NMC’s main campus. Your generosity makes moments like this one possible by providing quality education right here in our community!
Thank you for Scholarships

This year, you made college possible for 1,206 students who received scholarship support.

Here is a story about Maggie, one of the students whose lives were forever changed by your generosity.
Moments Away from Dropping Out

Maggie couldn’t pay for classes and made up her mind to drop out. Thanks to you, just a few days later she received a scholarship and stayed in school.

Maggie hadn’t been in a classroom for 11 years. But, she decided to enroll at NMC in the accounting program to advance her career and make a better life for her two kids.

As a single parent, Maggie worked as much as possible while also attending class and caring for her kids.

Trying to pay for school on top of rent, utilities, groceries, and her children’s needs was tough, but she found a way to make it work.

Maggie completed two semesters at NMC. Then, despite working so hard and saving as much as she could over the summer, she just couldn’t make ends meet. Maggie didn’t have enough money to pay for her classes in the fall of 2021.

Maggie agonized all summer because she desperately wanted to stay in school. Finally, she made the decision that, because of the cost, she had to drop out.

You changed that.
“I’m so grateful for donor support. It would be impossible for me to make our lives better if donors didn’t give. You are not just helping a student, you are helping an entire family.”

– Maggie

Because of you, Maggie received a scholarship that allowed her to pay for classes and continue pursuing her accounting studies.

You are the reason that Maggie is continuing her education.

Maggie wants you to know, “I’m so grateful for donor support. It would be impossible for me to make our lives better if donors didn’t give. You are not just helping a student, you are helping an entire family.”
Thank you for Art, Culture, and Lifelong Learning

You brought art, global news, and music to your community through your support of the Dennos Museum Center, International Affairs Forum, and WNMC Radio.
Read on to learn about how you conserved an Inuit art print, brought important international news to more people, and built a new home for local radio.

Each of these programs bring the world to our community offering us inspiration and learning. Thank you for your support.
You Conserved an Important Inuit Print

*In the Night Sky* by Mary Pitseolak was becoming too delicate to display. That is, until you stepped in to help conserve the print with your generous gifts to the Dennos Museum Center!

One of the Dennos Museum Center’s Inuit prints, *In the Night Sky* by Mary Pitseolak, was in desperate need of conservation.

Before it was in the museum’s possession, it was glued to its backing. Sadly, the glue and backing board were both acidic. They were accelerating the deterioration of the print and it simply wasn’t possible to exhibit this in the Inuit gallery.

The work was becoming too delicate to display—*until you stepped in to help*! Thanks to your generosity, *In the Night Sky* was conserved by our friends at Joel Oppenheimer Gallery in Chicago.

Now, this important work of Inuit art will be on display for you and our community to see.

*You rescued art* and ensured it will be enjoyed by future generations to come.

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Thanks to your support, the Inuit print *In the Night Sky* by Mary Pitseolak was conserved and can now be displayed for our community. Pictured: *In the Night Sky* before conservation (left) and after conservation (right).
You brought international leaders and discussions on world issues to our community through the International Affairs Forum.

You Brought More Global News to More People

You brought more information to more people through the International Affairs Forum with a hybrid format, additional lectures, student programming, and collaborations with local organizations.

When the world shut down due to COVID-19, and many global lecture series stopped altogether, you brought online programming about the world’s most pressing issues to people in the Grand Traverse region, students at Northwestern Michigan College, and new audience members all over the world.

Then, you made hybrid programming possible, which gives people the choice to attend lectures in-person or online. At a time when other global lecture series went dark, you brought critical issues to your neighbors, students, and people all over the world.

Next, you brought even more information to more people—through additional Global Hotspot presentations, student meetings with foreign-policy experts, and collaborative programming with local organizations.

Thank you for keeping people educated and informed about today’s most pressing global issues!
A New WNMC Studio—Thanks to You!

Because of you, WNMC is in its first purpose-built space and can provide high-quality broadcasting to our region.

You’ve grown WNMC’s music archives and brought a variety of new programs to your community. Because of this growth fueled by you, WNMC outgrew its studio space.

Now, the station is in its first purpose-built studio—and it’s all thanks to you!

You’ve created a wonderful, welcoming new space with more room for musical archives, not one, but TWO state-of-the-art broadcast studios, and updated infrastructure and technology.

That means you’ve increased the number of records WNMC can store and bring to you over the airwaves. That means you’ve provided more space for DJs and guests to interact easily. And, that means you’ve provided high-quality broadcasting to our region, which the station can now produce for you both in studio and remotely.

It’s all thanks to you that WNMC is in its new space, and that our region benefits from the connection and culture found only through independent radio.

WNMC increased the number of records in its catalog, increased space for guests and DJs, and purchased technology for high-quality broadcasting—all thanks to your support of its new studio!
“Music is a more potent instrument than any other for education, because rhythm and harmony find their way into the inward places of the soul.” – Plato
Thank you for Industry Partnership

Your support of NMC and its programs creates strong ties between the college’s academic offerings and the needs of local industries. You’re improving our regional economy and the lives of students like John (pictured).
Not only have you transformed the lives of our neighbors with your generosity—you also transformed programs at NMC to better meet the needs of our community.

Read on to learn about a student named John, the Great Lakes Culinary Institute, and your role in positioning GLCI to better reflect the needs of the local hospitality industry.
You Transformed John’s Life, as Well as the Future of the Great Lakes Culinary Institute

Thanks to you, John’s life was transformed by NMC’s Great Lakes Culinary Institute. And, you played a big role in GLCI’s own transformation which will result in a stronger partnership with the local hospitality industry.

When John started a food truck after 25 years in the IT sector, he imagined a future with his culinary dream fulfilled. But after six years in operation, he was still looking for more.

He needed something to advance his professional work and help fulfill his lifelong dream. Thanks to you, John found what he needed at the Great Lakes Culinary Institute (GLCI).
John’s instructors, all experienced professional chefs, exposed him to a vast array of cuisines and techniques. He learned through hands-on training in the classroom, as well as events and internships.

**Your philanthropic support of NMC and the Great Lakes Culinary Institute changes lives and supports critical programming for students like John.**

The culinary world is changing quickly. To remain a place of transformation for students like John, GLCI must meet the challenges of a rapidly changing employment landscape to educate the chefs of the future.

**You and others in your community stepped up to make sure GLCI is ready to meet these challenges.** Food producers, restaurateurs, and business owners joined NMC and GLCI to create a plan for the program’s next chapter.

That plan includes significant curricular updating and financial restructuring of the program. The GLCI faculty and staff have developed several new courses that better reflect the needs of the industry and better position graduates for the future.

And, you and your community are philanthropically supporting students, through gifts to GLCI, student scholarships, The Fund for NMC, and events like A Taste of Success.

**GLCI’s planning process is important for the local culinary industry and students like John.**

Attending GLCI, “was a healing process for me,” said John. “I couldn’t have ended up in a better place. This program leaves room for students to make mistakes and explore. It helps students build self-esteem and confidence in this trade.”

Because of you, John graduated from GLCI. Eager to contribute to our region’s culinary scene, John is working for a restaurant in Leelanau County, and is looking forward to a bright future.
“Knowledge will bring you the opportunity to make a difference.”

- Claire Fagin, Nurse & Educator
There’s so much more to

Your STRATEGIC THINKING

You’ve made it possible for NMC to play an even more important role in our region as we execute on a new strategic plan. More than 1,000 community residents, alumni, students, faculty and staff, board members, and donors participated in the planning process. The result of your input is *NMC Next*, a strategic plan for the next three years that strengthens the college, its programs, and the community you love. Learn more at nmc.edu/strategic-plan

You created *NMC Next*, a strategic plan that strengthens the college, its programs, and the community you love.
Thank you for joining us to celebrate as the West Hall Innovation Center on Northwestern Michigan College’s main campus was renamed the Timothy J. Nelson Innovation Center to honor President Nelson’s decades of service to NMC students, the college, and the community.
Thank you!

Your participation in fundraising events like A Taste of Success and the Scholarship Open provided much-needed support to our students and programs. Though some events were modified for pandemic safety, you stepped up to participate in new ways in order to bolster the scholarship funds these events support.

Through your participation in A Taste of Success, you raised a significant amount of support for the Great Lakes Culinary Institute and you helped students gain event planning and execution skills.
Your volunteerism makes education and the arts possible in our region! Thank you for your service as board and committee members, event volunteers, docents, DJs, ushers, and so much more.
Interim Executive Director Jennifer Hricik thanks you for making our community better through your volunteerism, advocacy, and philanthropic support for NMC.

This year, you changed lives with the precious gift of education. Your generosity made college and lifelong learning possible, and the arts available, for our neighbors.

The stories in this report were made possible by your volunteerism, advocacy, and philanthropic support.

Whether you supported The Fund for NMC, scholarships, or community programs, thank you for enriching our community through education and the arts.

With sincere gratitude,

Jennifer Hricik
Interim Executive Director, NMC Foundation and Associate VP of Resource Development

Thank you for enriching our community through education and the arts. Pictured is the Shirley S. Okerstrom Fine Arts Building on NMC’s main campus.
FINANCIAL REPORT
(July 1, 2021 - June 30, 2022)

FY22

Your Generosity (NMC Foundation Resources)
- Direct contributions 3.11 M
- Events .29 M
- Endowment (5.51 M)
- Legacies 1.03 M
- Total (1.08 M)

Our Collective Impact (Resources Distributed to NMC)
- Education and the Arts 3.75 M
  - Scholarships 1.24 M
  - Capital Projects .82 M
  - Program Support 1.69 M
- Administration .53 M
- Development .17 M
- Total 4.45 M

Audited financial statements are available on our website at nmc.edu/foundation
“The function of education is to teach one to think intensively and to think critically. Intelligence plus character—that is the goal of true education.”

- Martin Luther King, Jr.
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Thanks to your support, the Timothy J. Nelson Innovation Center is always bustling with the activities of students, faculty and staff, and community members.

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