

**NORTHWESTERN MICHIGAN COLLEGE  
LOCAL STRATEGIC VALUE RESOLUTION**

A regular meeting of the Board of Trustees of Northwestern Michigan College was held at the Hagerty Center on the Great Lakes Campus of Northwestern Michigan College, on the 28<sup>th</sup> of September 2020, at 5:30 o'clock in the evening.

The meeting was called to order by Chris M. Bott, Chair.

Present: Chris M. Bott, Rachel A. Johnson, Jane T. McNabb, Douglas S. Bishop, K. Ross Childs, Kennard R. Weaver

Absent: Michael Estes

The following preamble and resolution were offered by Jane T. McNabb and seconded by Rachel A. Johnson:

**WHEREAS:**

Michigan Public Act 165 of 2020, approved by Governor Whitmer on October 1, 2020. The law requires the Northwestern Michigan College Board of Trustees to pass a resolution certifying that the college meets at least four out of five of the best practice standards under each of the three categories. Among the components of the appropriations for all Michigan community colleges is performance funding based on “local strategic value,” which is defined in terms of three categories as shown below. Each category covers five standards of local strategic value, called “best practices.”

**THEREFORE, BE IT RESOLVED THAT:**

Northwestern Michigan College not only meets, but also exceeds the best practice standards required by the appropriations law for fiscal year 2021, as the following table demonstrates.

Best Practices by Category	Examples of Adherence
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with local employers including hospitals and health care providers.	Health Education Institute (HEI) with Munson Medical Center through which NMC partners in nursing degree education (clinical site for ADN and PN student rotations), accredited surgical technology degree education (financial support and clinical site for AAS student labs), biomedical technologist associate’s degree, community education specifically related to wellness and nutrition programs (joint listing in Extended Education Catalog), consultation regarding specialized needs for technical training such as CNA’s, phlebotomists, and medical coders.

Best Practices by Category	Examples of Adherence
	Through NMC University Center, supporting GVSU's Masters in Physician Assistant degree program.
(ii) The community college provides customized on-site training for area companies, employees, or both.	NMC provides customized training for area companies in collaboration with Michigan Manufacturing Technology Center(MMTC), and in conjunction with workforce programming of our Extended Educational Services. NMC is active in the Michigan New Jobs Training program ensuring training and employee development resources across economic sectors.
(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.	NMC facilitates meeting and consulting resources targeted at small business support. In September 2017, NMC and Networks Northwest entered into an agreement supporting the implementation of the Workforce Innovation and Opportunity Act (WIOA). Since 2018, coordination with the Small Business Development Center (SBDC) has increased to improve access to technical resources for small business development, particularly in areas of applied technology support.
(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.	NMC Aero-Park campus emphasizes automotive technology, engineering technologies, manufacturing, renewable energy, construction technology, PLC certificate training, robotics and unmanned systems, and associate and bachelor's level marine technology remotely operated vehicles, acoustical sonar training, and a new associate's degree in surveying technology. In addition to state-of-the-art technical laboratories (supported through CC-STEP grant funding), students also can access Maker's Space and open lab facilities designed to foster independent experimentation and mentored business development networks. The Great Lakes Water Studies Institute is the only academic institution, world-wide, offering international credentialing from the Association of Diving Contractors International (ADCI). Industry specific advanced professional development leverages NMC's state-of-the-art technical resources, including advanced simulation training for welding, unmanned aerial systems, IT.

Best Practices by Category	Examples of Adherence
(v) The community college has active partnerships with local or regional workforce and economic development agencies.	NMC has a long-standing collaboration with Networks Northwest as part of the Regional Prosperity network, is a partner with MMTC, and similar agencies. NMC is also a founding member of the Traverse Area Chamber of Commerce, Chamber EDC, and regional, state, and national organizations supporting workforce and economic development in the region. NMC is a regional host for MI Lean Manufacturing Summit.
<b>Category B: Educational Partnerships (must meet 4 of 5)</b>	
(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.	NMC actively engages local educational entities to provide early college programming. Additionally, NMC has a strong dual enrollment program for high school students and direct credit opportunities. NMC has expanded articulation agreements for programs such as pilot training (Cheboygan ISD) and Computer Information Technology (Elk Rapids Schools, Traverse City St. Francis High School), manufacturing technology (Wexford-Missaukee ISD).
(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.	NMC's Extended Educational Services (EES) provides the College for Kids catalog, featuring week-long courses for over 1,800 K-12 students during the summer, and offerings during the academic year. Working with Traverse City Area Public Schools, TBA Intermediate School District, private and charter schools, NMC supports multiple activities that introduce K-12 students to higher education opportunities such as national robotics and unmanned aerial systems (UAS) competitions.
(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.	NMC Learning Services assists in providing college placement testing in the high schools to inform students of readiness. NMC promotes continued pursuit of higher education through its Commitment Scholarship directed at first generation students in ninth grade.
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED	Through collaboration with Michigan Works!, NMC offers activities specifically designed for new and returning adult learners. Examples of expanded services are the testing prep and certified testing

Best Practices by Category	Examples of Adherence
preparation and testing, or recruiting, advising, or orientation activities specific to adults.	services through the NMC Student Success center and the Pro-metric testing center located at the Parson-Stulen building, Aero-Park Campus. We also offer employment readiness services in conjunction with Michigan Works!
(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.	NMC and Michigan Technological University entered into seven engineering 2 + 2 agreements that enable NMC students to enroll at MTU as true juniors after two full years of coursework at NMC. At NMC's University Center, the community has access to education opportunities beyond the Associate level in undergraduate and graduate level degree programs offered by eight university partners. Over 30 bachelor's completion, master's, and professional post-associate certificates are available at the Cass Rd. Campus. Through the University Center, specific 3+1 programs have been developed by partner institutions in response to regional needs such as in Aviation and Nursing (Davenport University), Water and Sustainability (Western Michigan University), in addition to extensive articulation agreements across the disciplines.
<b>Category C: Community Services (must meet 4 of 5)</b>	
(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.	Broad range of courses offered through the NMC Extended Education Services (EES) catalog. This is distributed quarterly to over 40,000 households with special sections on wellness, leisure, personal enrichment, etc. A special section includes opportunities designed for community members over 50 (Life Academy). EES partners with regional Aging Councils in the delivery of select learning options in Benzie, Antrim, and Kalkaska counties.
(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.	Arts and Cultural enrichment programs are a specialty in the EES catalog. Of note: community choirs and bands; broad menu of physical fitness and exercise clubs, activities-targeted through age groups; extended cultural trip opportunities for theater, opera, and symphony experiences.

Best Practices by Category	Examples of Adherence
(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.	Community has access to WNMC 90.7 FM, NMC's public radio station; community observation nights for the Rogers Astronomical Observatory; senior discounts at the Denno's Museum Center.
(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.	EES catalog provides a number of short-format courses under the "Naturalist Certificate," with emphasis in outdoor and recreation pursuits; we partner with local business to provide options that share facilities for specialized activities
(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.	NMC offers many opportunities for community service through student service learning programs, community outreach projects (including the Commitment Scholars program, Student Government Association sponsored activities.

Ayes: Douglas S. Bishop, Rachel A. Johnson, Kennard R. Weaver, K. Ross Childs, Jane T. McNabb, Chris M. Bott

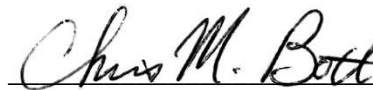
Nays: None

Resolution declared adopted.



Chris M. Bott, Chair  
Board of Trustees

The undersigned duly qualified and acting Chair of the Board of Trustees of Northwestern Michigan College, hereby certifies that the foregoing is a true and complete copy of a resolution adopted by the Board at a regular meeting held on September 28, 2020 that notice of the meeting was given to the public under the Open Meeting Act, 1976 PA 267, as amended.



Chris M. Bott, Chair  
Board of Trustees