A regular meeting of the Board of Trustees of Northwestern Michigan College was held at the Oleson Center on the main campus of Northwestern Michigan College, on the 18th of September 2017, at 5:30 o’clock in the evening.

The meeting was called to order by Kennard R. Weaver, Chair.

Present: Chris M. Bott, K. Ross Childs, Rachel A. Johnson, Jane T. McNabb, Kennard R. Weaver
Absent: Douglas S. Bishop, Michael Estes

The following preamble and resolution were offered by Chris M. Bott and seconded by K. Ross Childs:

WHEREAS:

Michigan Public Act 108 of 2017, approved by Governor Snyder on July 14, 2017, originates from an omnibus public education bill passed by the Michigan Legislature that includes a $9,508,900.00 appropriation for Northwestern Michigan College. Among the components of the appropriations for all Michigan community colleges is performance funding based on “local strategic value,” which is defined in terms of three categories as shown below. Each category covers five standards of local strategic value, called “best practices.” The law requires the Northwestern Michigan College Board of Trustees to pass a resolution certifying that the college meets at least four out of five of the best practice standards under each of the three categories.

THEREFORE, BE IT RESOLVED THAT:

Northwestern Michigan College not only meets, but also exceeds the best practice standards required by the appropriations law, as the following table demonstrates.

<table>
<thead>
<tr>
<th>Best Practices by Category</th>
<th>Examples of Adherence</th>
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<tbody>
<tr>
<td>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</td>
<td><strong>Health Education Institute</strong> (HEI) with Munson Medical Center through which NMC partners in nursing education (clinical site for ADN and PN student rotations), professional development for staff (LEAN medical office), community education specifically related to wellness and nutrition programs (joint listing in Extended Education Catalog), consultation regarding specialized needs for technical training such as</td>
</tr>
<tr>
<td>(i) The community college has active partnerships with local employers including hospitals and health care providers.</td>
<td><strong>Health Education Institute</strong> (HEI) with Munson Medical Center through which NMC partners in nursing education (clinical site for ADN and PN student rotations), professional development for staff (LEAN medical office), community education specifically related to wellness and nutrition programs (joint listing in Extended Education Catalog), consultation regarding specialized needs for technical training such as</td>
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Local Strategic Value Resolution
(ii) The community college provides customized on-site training for area companies, employees, or both. NMC’s Training Services provides various levels of programs with on-site customized training for area employers). NMC Training Services delivers training programs and consulting as a regional office for the Michigan Manufacturing Training Center (MMTC), as well as contracting over $4.1 million dollars of specialized training through the Michigan New Jobs Training Program leading to the development of 577 projected jobs paying 175% above minimum wage. Lean Manufacturing Champion is a peer-to-peer professional development program offered through Training Services in addition to customized training in this discipline.

(iii) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses. NMC hosts SBDC services, with availability of consultants for students interested in developing business ventures. In collaboration with NMC Training Services, NMC facilitates meeting and consulting resources targeted at small business support. In September 2017, NMC and Networks Northwest entered into an agreement supporting the implementation of the Workforce Innovation and Opportunity Act (WIOA).

(iv) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center. NMC Aero-Park campus, emphasizes automotive technology, engineering technologies, manufacturing, renewable energy, construction technology, PLC certificate training, robotics and unmanned systems, and associate and bachelor’s level marine technology training in ROV’s and acoustical sonar. In 2017 the Great Lakes Water Studies Institute became the only academic institution world-wide offering international credentialing from the Association of Diving Contractors International (ADCI). Industry specific advanced professional development leverages NMC’s state-of-the-art technical resources, including advanced simulation training for welding, unmanned aerial systems, IT hardware.
(v) The community college has active partnerships with local or regional workforce and economic development agencies.

NMC has a long-standing collaboration with the NW Michigan Council of Governments, hosts the Regional Entrepreneurial Collaborative (originally funded through a grant from DELEG/MEDC), is a member of the MMTC, and similar agencies. NMC is also a founding member of the Traverse Area Chamber of Commerce, Chamber EDC, and regional, state, and national organizations supporting workforce and economic development in the region. NMC is a regional host for MI Lean Manufacturing Summit.

### Category B: Educational Partnerships (must meet 4 of 5)

(i) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, concurrent enrollment, direct credit, middle college, or academy programs.

NMC actively engages local educational entities to provide early college programming. Additionally, NMC has a strong dual enrollment program for high school students and direct credit opportunities. NMC has expanded articulation agreements for programs such as pilot training (Cheboygan ISD, Crosswinds Academy).

(ii) The community college hosts, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.

NMC’s Extended Educational Services (EES) provides an annual College for Kids catalog, featuring week-long courses from K-12 students during the summer and serving over 1,800 throughout the summer. Working with Traverse City Area Public Schools, TBA Intermediate School District, private and charter schools, NMC supports multiple activities that introduce K-12 students to higher education opportunities such as National Robotics competitions, etc. NMC is developing a new collaboration with the Boy Scouts of America co-educational career exploration program in STEM fields (Explorer posts). An extension of the successful 2016 pilot project is underway for 2017.

(iii) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.

NMC engages the English and math teaching staff in educational institutional partners in order to align secondary curriculum with post-secondary curriculum in English and math preparing high school students for college. NMC Learning Services assists in providing college placement testing in the high schools to inform students of readiness. NMC promotes continued pursuit of higher education through its
(iv) The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation and testing, or recruiting, advising, or orientation activities specific to adults.

Through collaboration with Michigan Works!, NMC offers activities specifically designed for new and returning adult learners. Examples of expanded services are the testing prep and certified testing services through the NMC Student Success center and the Pro-metric testing center located at the Parson-Stulen building, Aero-Park Campus.

(v) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements or operation of a university center.

At NMC’s University Center, the community has access to education opportunities beyond the Associate level in undergraduate and graduate level degree programs offered by eight university partners. Over 50 bachelor’s completion, master’s, and professional post-associate certificates are available at the Cass Rd. Campus. Through the University Center, specific 3+1 programs have been developed by partner institutions in response to regional needs such as in Aviation (Davenport University), Water and Sustainability (Western Michigan University), in addition to extensive articulation agreements across the disciplines.

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<th>Category C: Community Services (must meet 4 of 5)</th>
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<td>(i) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</td>
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<tr>
<td>(ii) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as</td>
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community sports teams, theater or musical ensembles, or artist guilds.

(iii) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.

Community has access to WNMC 90.7 FM, NMC's public radio station; community observation nights for the Rogers Astronomical Observatory; senior discounts at the Dennos Museum Center. Through the EES catalog, reduced course rates for senior residents of Grand Traverse County.

(iv) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.

Community open times for basketball and other team sports hosted through the Rajkovich Physical Education Building. EES catalog provides a number of short-format courses under the “Naturalist Certificate,” with emphasis in outdoor and recreation pursuits.

(v) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.

NMC offers many opportunities for community service through student service learning programs, community outreach projects (including NMC BBQ, Commitment Scholars program, BSA Explorer posts, etc.), Student Government Association sponsored activities.

Ayes: Chris M. Bott, K. Ross Childs, Rachel A. Johnson, Jane T. McNabb, Kennard R. Weaver

Nays: None

Resolution declared adopted.

Rachel A. Johnson, Secretary
Board of Trustees

The undersigned duly qualified and acting Secretary of the Board of Trustees of Northwestern Michigan College, hereby certifies that the foregoing is a true and complete copy of a resolution adopted by the Board at a regular meeting held on September 18, 2017, the original of which resolution is a part of the Board's minutes and further certifies that notice of the meeting was given to the public under the Open Meeting Act, 1976 PA 267, as amended.

Rachel A. Johnson, Secretary
Board of Trustees