NMC graduates lead a better lifestyle, presently benefitting Michigan with $37.5 million in value due to reduced crime, lower unemployment, and increased health.

NMC graduates result in a savings of $8.9 million to state and local taxpayers due to a reduced demand for government-funded services in Michigan.

NMC creates significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society.

<table>
<thead>
<tr>
<th></th>
<th>STUDENTS GAIN</th>
<th>TAXPAYERS GAIN</th>
<th>SOCIETY GAINS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Present Value</td>
<td>$165,925</td>
<td>$69,341</td>
<td>$688,607</td>
</tr>
<tr>
<td>Costs</td>
<td>$82,694</td>
<td>$23,782</td>
<td>$127,159</td>
</tr>
<tr>
<td>Net Value</td>
<td>$83,231</td>
<td>$45,560</td>
<td>$561,448</td>
</tr>
<tr>
<td>Rate of Return</td>
<td>9.6%</td>
<td>10.5%</td>
<td>--</td>
</tr>
</tbody>
</table>

Learn more: nmc.edu/impact

Source: 2017 Economic Impact Study
NMC is good for students

NMC students generated $227 million in added income for the region which is equivalent to supporting 4,518 jobs.

$272,000 lifetime

$8,500 annually

NMC OUTPERFORMS THE U.S. STOCK MARKET

The average annual return for students is 9.6% compared to the 10-year average 6.9% return on the stock market.

NMC

9.6%

U.S. Stock Market

6.9%

STUDENTS GET BACK TWICE AS MUCH AS THEY INVEST

for every $1.00 spent, students gain $2.00 in lifetime earnings

NMC IMPROVES THE LIFESTYLE OF STUDENTS AND GENERATES HEALTH, CRIME, AND UNEMPLOYMENT SAVINGS.

NMC GRADUATES ENJOY A BETTER QUALITY OF LIFE

NMC improves the lifestyle of students and generates health, crime, and unemployment savings.

SOURCE: Average earnings by education level at career midpoint in Michigan.

Source: 2017 Economic Impact Study

learn more: nmc.edu/impact