The public is invited to attend the Grand Opening and Dedication of the Great Lakes Campus on Wednesday, April 21. The Ribbon-Cutting Ceremony will be at 2:30 p.m. with Public Tours following from 3:00-7:00 p.m. In honor of the occasion, the improvisory acoustic group, “Neptune Quartet” has produced an original CD called “The Great Thaw” and will give a free premiere performance of the music at 7:00 p.m. after the Grand Opening. NMC alum Glen Wolff is a member of the group and has created a print which will be available for sale along with the CD.

“This is an important occasion for the college and the community,” NMC President Tim Nelson said. “The voters of Grand Traverse County supported this project by approving the bond request in 1999 and now NMC has kept its promise to tear down the freezer building and create a beautiful new facility on this special site.”

Special indeed. Located on eight acres and five-hundred feet of frontage on West Bay in Traverse City, the Great Lakes Campus opens up “a whole new view” and a new front door for NMC.

Four program areas inhabit the two wings which are connected by a see-through glass exhibit hall:

• The Great Lakes Water Studies Institute;
• The Great Lakes Maritime Academy;
• The Great Lakes Culinary Institute;
• The Hagerty Center.

The Great Lakes Campus Campaign has raised over $3 million to complete the project. In February, Rotary Charities of Traverse City pledged $1 million to support the Water Studies Institute and launch an "Alliance for Great Lakes Stewardship" which will involve Rotarians in projects to protect freshwater.

Over 700 “fish” have joined the school on the wall of the Professional Development Center and are still available for purchase (see enclosed coupon). “This project has generated a lot of interest and enthusiasm,” Nelson said, “and we are eager to open the doors and welcome everyone in to enjoy it.”

For more information about the Great Lakes Campus, call 231 995-1021 or visit the website at: www.greatlakescampus.org
Visual Communications Instructor Caroline Schaefer gives her students real-world experiences in graphic design by volunteering their services to NMC faculty and staff.

Thus a team of five students has been working on promotion strategies and new logos to persuade the community to attend the NMC Barbecue. Because Schaefer insists that product research comes before creative designs, the team has learned all about the history and tradition of the Barbecue.

“We’ve had to think a lot more about the client,” Denise Wissman said. “And we’ve had to work as a team,” Pauline Viall said. Together, the students have met with Barbecue representative Karen Anderson several times to gather more information. “It’s more complicated than we thought,” Gilbert Vera said.

Sounds like a learning experience worth having.

WNMC Adds Listeners & Hours

The latest Arbitron ratings show that WNMC listeners have increased from 3,000 per week in fall, 1999 to 8,600 in fall, 2003. General Manager Eric Hines said, “We’ve worked hard to focus on listeners and make the scheduling more consistent.”

That scheduling includes a jazz-based mix during the daytime and a variety of roots music, specialty and alternative rock shows at night. “It’s live, not canned,” Hines said. “We have an open format and dedicated programmers who share their knowledge and enthusiasm.”

As a result, WNMC at 90.7 FM not only has more listeners but they’re staying tuned for more hours—up from 1.75 per day to 4. “With these new ratings, we are competitive with other public radio stations,” Hines said, “which enhances our underwriting support.”

Looking ahead, Hines is exploring the addition of a morning show. “Drive time is really important,” he said, “and we have access to some great resources close at hand.” These resources include college faculty, concert series, cultural activities and lectures, “It will be a mix of information and music,” Hines said. “There are lots of possibilities.”
Message from the President

Timothy J. Nelson

In 1999 the voters of Grand Traverse County approved a $34.7 million bond request from NMC which provided a remarkable opportunity to build new facilities and renovate old ones—in order to create a more aesthetic and effective learning environment on every campus. Now, in the spring of 2004, we can see the completion of these projects on the horizon and the results are even more than we hoped for. We invite you to share our enthusiasm by attending the Grand Opening of the Great Lakes Campus and to visit us whenever you can.

A learning destination? “Find it here!”

Alumni Updates

1970’s
Reid, Michael D. 1977-79
2490 Tranquil Drive, Troy, MI 48098
reidmichael@comcast.net
Mr. Reid received an A.A. in Business from NMC, a B.S. in Business Administration from Central Michigan University, and an MBA from Michigan State University. He has been employed by Daimler Chrysler Corporation for 20 years and is now a purchasing agent. He and his wife, Kathleen, along with their two children—Steven 13, and Ashley, 10—live in Troy, Michigan.

1980’s
Squicciarini, Sheila A. (Smith) 1979-81
510 Escott Street, Big Rapids, MI 49307
Ms. Squicciarini studied dental assisting at NMC, and is now a professor of Nuclear Medicine at Ferris State University. She was married to the late Thomas Squicciarini (NMC 1979-80) and has one daughter.

1990’s
Bollinger, Elizabeth B. 1990-92
3715 Fletcher Drive, Los Angeles, CA 90065
equusole@yahoo.com
Ms. Bollinger received an A.A. in Art from NMC and a B.A. in printmaking from California State University, Long Beach. She is currently taking classes in journalism at UCLA.
Alumni Updates

1990's
Chapple, Kandace 1993-95
info@grandtraversewoman.com
Ms. Chapple received an Associate of Arts from NMC, and through NMC's University Center she received a Bachelors in Business Administration from Davenport University, and teacher certification in secondary education from Ferris State University. Along with her sister, Kerry Winkler, she created and publishes "Grand Traverse Woman." She and her husband, Tim, live in Interlochen with their son, Kendall.

Tank, Jason P. 1992-94
Mr. Tank studied math at Michigan State University. He is part owner of Front Street Investment Management in Traverse City, Michigan and is married to fellow alumnus, Jennifer (Anderson) Tank; they have two children.

Winkler, Kerry 1993-95
info@grandtraversewoman.com
Ms. Winkler received an AA in General Education from NMC, a BS in Elementary Education from LSSU, and teacher certification in K-5 from MSU. She and her sister, Kandace Chapple, created and publish "Grand Traverse Woman." She lives in Interlochen with her husband, Nate, and son, Maxwell.

NMC Scholarship Golf Outing Changes Venues

Tee times are still available for the 22nd Annual Scholarship Open on Thursday, August 5, 2004! And, this year the event is at Crystal Mountain Resort in Thompsonville, about 28 miles southwest of Traverse City. "Crystal Mountain is an excellent venue," Golf Committee Chair Dr. Don Good said. "They have a nice conference facility and the golf courses are very good."

Starting out as a ski resort in 1955, Crystal Mountain added the 18-hole Betsie Valley golf course in the 1970s, designed by Robert Meyer. In 1998, the 18-hole Mountain Ridge course was completed, designed by William Newcomb. Complementing the golf courses is the Kinlochen Lodge which opened in 2002 with a pro shop, restaurant, bar and condominiums. Crystal's Director of Golf is Brad Dean who was named the Michigan Section PGA Professional of the Year in 2002.

The NMC Scholarship Open is not only a great time for the 350 golfers who participate, but raises valuable funds for the NMC Honors Program. In fact, Honors Program students staff the event and meet the people who help them reach their educational goals. For more information or to schedule your foursome, call 231 995-1021 or email Cheryl Paul at: cpaul@nmc.edu

Crystal Mountain Resort's Mountain Ridge (left) and Betsy Valley course (above) will host the 22nd Annual NMC Scholarship Open.

Foundation Welcomes New Board Members

Six energetic new board members have joined the NMC Foundation for three-year terms; they include:

Dennis Fedorinchik is the president/owner of Hallmark Construction, Inc. He is past President of the Associated Builder and Contractors (ABC) of Northern Michigan and received the Humanitarian/Community Service Award in 2001 from the Home Builders Association. He is also past chair of the M-TEC Capital Campaign.

Brenda Biederman is an active community volunteer who has served on the Board of Directors Women's Resource Center, and as Vice President of the Board. She started the "Women's Resource Center Extravaganza," the Big Brothers & Big Sisters "Big Soiree," and the American Cancer Society "Cattle Barons' Ball" in 2002.

Todd Stachnik is the Account Vice-President with UBS Financial Services in their Traverse City office. He serves as vice-president of the Economic Development Corporation for Leelanau County, and is co-chair of Leelanau Citizens for Farmland Preservation.

Chad Dutmers is Area President, Corporate Banking, National City Bank of Northern Michigan. Prior work experience includes two years with John Nuveen and Company in Chicago, followed by seven years in commercial banking at Old Kent Bank. During his work at Old Kent, he received the "Illinois MVP" award as the highest-producing Old Kent commercial banker.

Paul Maurer has been President of Paul W. Maurer General Contracting, Inc. for twenty-four years. He is a member and past President of the Home Builders Association of Grand Traverse and a member of the National Home Builders Association. Paul is also current director and is past Chair of the Michigan Construction Industry Mutual Insurance Company in Lansing, MI.

Randy Kiessel opened the Robert W. Baird office Traverse City in 1995 after previous experience with BDO Seidman, EF Hutton, and Prudential Securities. Randy has been active in the community for many years, serving on the board of the Crooked Tree Girl Scout Council, the Traverse Symphony Orchestra, and as a charter member of the Traverse City Economic Club where he served as the Secretary/Treasurer and President.

The following Foundation board members were reappointed for three-year terms: Bob Boeve, Becky Cooper, Charlie Correia, and Shirley Okerstrom. Officers for 2004 are Jay Hook, Chair; Barb Benson, 1st Vice Chair; Tim Nelson, 2nd Vice Chair; James Beckett, Secretary; and Bob Boeve, Treasurer. Edward Walker was named an Emeritus Member and Chuck Judson was named Chair Emeritus of the Foundation Board.
Power Systems Program Starts Fall ‘04

“We're looking for college prep students with mechanical aptitude," Great Lakes Maritime Academy Instructor Mike Hochscheidt said. “They need to have good problem-solving skills and be self-disciplined." Hochscheidt is describing candidates for the “Power Systems Program” which will train graduates to operate power plants, starting fall 2004.

Several maritime academies offer these kinds of programs in “facilities management" because their engineering programs provide much of the basic curriculum. “Some of our Maritime graduates have switched from ship to shore," Hochscheidt said, “and found very good jobs at various utilities, hospitals and universities.”

One of those graduates is Parish Geers who works for CMS Energy near Grayling. “I like working with a lot of different kinds of equipment, such as hydraulics, pneumatics, control systems, motors, generators and pumps because you’re always learning," he said. “I believe opportunities in this field are very good, due to the trend toward more medium-sized generating plants and increased demand for electricity.”

Hochscheidt developed the coursework for the new program and is enthusiastic about its possibilities. “These skills prepare you for many different kinds of jobs," he said, “and it’s challenging work with job security.”

For more information, call GLMA at 231-995-1200 or email: mhochscheidt@nmc.edu

Below, Maritime Cadet Raymond Jones learns about a distribution panel.

Tell us about yourself for publication in Nor’Wester

Last Name First Name Initial

Maiden Name

Address

City State Zip

Phone ( ) Work ( )

email address

May we print your address? ○ Yes ○ No

What years did you attend NMC?

What programs of study?

Social Security Number

Tell us about other educational opportunities, occupations and recent activities.

Mail to: NMC Alumni Office, 1701 E. Front St., Traverse City, MI 49686
Email to: mfox@nmc.edu
“Getting into trouble was the worst and the best thing that ever happened to me,” Sally Beemon said. Growing up in Charlevoix, Beemon was doing well in high school until she started hanging around with the wrong kids and hating her parents. A turning point came when she was arrested for “minor in possession of alcohol.”

“The judge gave me a choice of going to a detention home or a work camp in Colorado with my church,” she said, “I went to the camp and reclaimed my spirituality.” Her youth group leader gave her a “Life Transformation Award” and she returned to school, worked hard, and graduated with her class.

After a semester at another college, Beemon came to NMC. “I love this college,” she said, “The small classes and the teachers who get to know you.” While working two jobs, she’s managed to earn a 3.81 grade point average and get involved with Phi Theta Kappa, the honor society for community colleges.

Nominated by NMC to the All-USA Academic Team, Beemon received the top spot in the State of Michigan and a scholarship from Coca Cola as a “New Century Scholar.” She’ll be attending Wayne State University in the fall with the goal of becoming a doctor. “I’ve learned that it’s possible to get past what’s holding you back,” she said.