

A Whole New View!

NMC Great Lakes Campus: Grand Opening on April 21

The public is invited to attend the Grand Opening and Dedication of the Great Lakes Campus on Wednesday, April 21. The Ribbon-Cutting Ceremony will be at 2:30 p.m. with Public Tours following from 3:00-7:00 p.m. In honor of the occasion, the improvisory acoustic group, "Neptune Quartet" has produced an original CD called "The Great Thaw" and will give a free premiere performance of the music at 7:00 p.m. after the Grand Opening. NMC alum Glen Wolff is a member of the group and has created a print which will be available for sale along with the CD.

"This is an important occasion for the college and the community," NMC President Tim Nelson said. "The voters of Grand Traverse County supported this project by approving the bond request in 1999 and now NMC has kept its promise to tear down the freezer building and create a beautiful new facility on this special site."

Special indeed. Located on eight acres and five-hundred feet of frontage on West Bay in Traverse City, the Great Lakes Campus opens up "a whole new view" and a new front door for NMC.

Four program areas inhabit the two wings which are connected by a see-through glass exhibit hall.

- The Great Lakes Water Studies Institute;
- The Great Lakes Maritime Academy;
- The Great Lakes Culinary Institute;
- The Hagerty Center.

The Great Lakes Campus Campaign has raised over \$3 million to complete the project. In February, Rotary Charities of Traverse City pledged \$1 million to support the Water Studies Institute and launch an "Alliance for Great Lakes Stewardship" which will involve Rotarians in projects to protect freshwater.



(L to R) Paul LaPorte, President of the Traverse City Rotary Club, and George Bearup, President of Rotary Charities of Traverse City, present NMC President Tim Nelson with a check for \$1 million for the Great Lakes Campus.

Over 700 "fish" have joined the school on the wall of the Professional Development Center and are still available for purchase (see enclosed coupon). "This project has generated a lot of interest and enthusiasm," Nelson said, "and we are eager to open the doors and welcome everyone in to enjoy it."

For more information about the Great Lakes Campus, call 231 995-1021 or visit the website at: www.greatlakescampus.org

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Tim Nelson
NMC President

A Publication of
Alumni & Friends
of Northwestern
Michigan College

Spring 2011

Wester
North

Alumni Updates

1950's

Kennedy, John S. 1955-57

4765 Arthur Ct., Williamsburg, MI 49690

Mr. Kennedy received an A.S. in Engineering at NMC, and a B.S. and M.S. from the University of Michigan. After teaching math for over 30 years in Detroit, California and Birmingham, he retired in 1994 and moved back to Acme, "right where I started 37 years before."

Kinch, Richard W. 1955-59

PO Box 521, Racine, WI 53401

dkinch@rootcom.net

Mr. Kinch studied English at NMC and went on to teach English to high school and college students, before joining the staff of a private foundation for 22 years. Now retired and active in local peace and justice groups, Mr. Kinch plays the recorder, and loves baroque music, natural history and gardening.



**Northwestern
Michigan
College**

The Nor'Wester is published by the NMC College Relations Office. Alumni news and updates should be sent to:

Northwestern Michigan College
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Student Team Tackles the NMC Barbecue

The NMC Barbecue is Sunday, May 23 11 a.m. - 5 p.m.

Visual Communications Instructor Caroline Schaefer gives her students real-world experiences in graphic design by volunteering their services to NMC faculty and staff.

Thus a team of five students has been working on promotion strategies and new logos to persuade the community to attend the NMC Barbecue. Because Schaefer insists that product research comes before creative designs, the team has learned all about the history and tradition of the Barbecue.

"We've had to think a lot more about the client," Denise Wissman said. "And we've had to work as a team," Pauline Viall said. Together, the students have met with Barbecue representative Karen Anderson several times to gather more information. "It's more complicated than we thought," Gilbert Vera said.

Sounds like a learning experience worth having.



Visual Communications students, (L to R) Denise Wissman, Coleen Kolarik (standing), Gilbert Vera, and Pauline Viall. (Not pictured: James McCammon)

WNMC Adds Listeners & Hours

The latest Arbitron ratings show that WNMC listeners have increased from 3,000 per week in fall, 1999 to 8,600 in fall, 2003. General Manager Eric Hines said, "We've worked hard to focus on listeners and make the scheduling more consistent."

That scheduling includes a jazz-based mix during the daytime and a variety of roots music, specialty and alternative rock shows at night. "It's live, not canned," Hines said. "We have an open format and dedicated programmers who share their knowledge and enthusiasm."

As a result, WNMC at 90.7 FM not only has more listeners but they're staying tuned for more hours—up from 1.75 per day to 4. "With these new ratings, we are competitive with other public radio stations," Hines said, "which enhances our underwriting support."

Looking ahead, Hines is exploring the addition of a morning show. "Drive time is really important," he said, "and we have access to some great resources close at hand." These resources include college faculty, concert series, cultural activities and lectures, "It will be a mix of information and music," Hines said. "There are lots of possibilities."



WNMC Volunteer Rex Luxton creates his jazz program. For more information, call WNMC at 231 995-1090 or on the web at: www.wnmc.org

Message from the President



Timothy J. Nelson

In 1999 the voters of Grand Traverse County approved a \$34.7 million bond request from NMC which provided a remarkable opportunity to build new facilities and renovate old ones—in order to create a more aesthetic and effective learning environment on every campus. Now, in the spring of 2004, we can see the completion of these projects on the horizon and the results are even more than we hoped for. We invite you to share our enthusiasm by attending the Grand Opening of the Great Lakes Campus and to visit us whenever you can. A learning destination? “Find it here!”

Use this coupon or on the web: www.greatlakescampus.org



Buy a Fish for just \$100 and help us create "A Whole New View" on West Bay in Traverse City. Your name or the name of a loved one will appear on the fish—and be part of the "school" of fish prominently displayed in the Great Lakes Professional Development Center at Northwestern Michigan College.

Use the form below to buy your fish. Pay now or spread your \$100 over four payments. For more information, please call (231) 995-1021 weekdays, 8 a.m.-5 p.m.

Yes! I/We would like to purchase Fish @ \$100 each Date / /
 or, I/We would prefer to apply my/our gift to:
 Name _____
 Address _____
 City/State/Zip _____
 Phone number with area code (____) _____
 Pledge: Please bill me Full amount, or Quarterly for up to one year
 Check Enclosed VISA MasterCard Discover Exp. Date ____/____/____
payable to NMC Foundation
 Acct. # _____ Signature _____
 Name/s to appear on the Fish _____

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Return to: NMC Foundation, Northwestern Michigan College, 1701 E. Front, Traverse City, MI 49686

Alumni Updates

1970's

Reid, Michael D. 1977-79
 2498 Tranquil Drive, Troy, MI 48098
reidmichael@comcast.net

Mr. Reid received an A.A. in Business from NMC, a B.S. in Business Administration from Central Michigan University, and an MBA from Michigan State University. He has been employed by Daimler Chrysler Corporation for 20 years and is now a purchasing agent. He and his wife, Kathleen, along with their two children—Steven 13, and Ashley, 10—live in Troy, Michigan.

1980's

Squicciarini, Sheila A. (Smith) 1979-81
 510 Escott Street, Big Rapids, MI 49307

Ms. Squicciarini studied dental assisting at NMC, and is now a professor of Nuclear Medicine at Ferris State University. She was married to the late Thomas Squicciarini (NMC 1979-80) and has one daughter.

1990's

Bollinger, Elizabeth B. 1990-92
 3715 Fletcher Drive, Los Angeles, CA 90065
equusole@yahoo.com

Ms. Bollinger received an A.A. in Art from NMC and a B.A. in printmaking from California State University, Long Beach. She is currently taking classes in journalism at UCLA.



NMC Scholarship Golf Outing Changes Venues

Tee times are still available for the 22nd Annual Scholarship Open on Thursday, August 5, 2004! And, this year the event is at Crystal Mountain Resort in Thompsonville, about 28 miles southwest of Traverse City. "Crystal Mountain is an excellent venue," Golf Committee Chair Dr. Don Good said. "They have a nice conference facility and the golf courses are very good."



Starting out as a ski resort in 1955, Crystal Mountain added the 18-hole Betsie Valley golf course in the 1970s, designed by Robert Meyer. In 1998, the 18-hole Mountain Ridge course was completed, designed by William Newcomb. Complementing the golf courses is the Kinlochen Lodge which opened in 2002 with a pro shop, restaurant, bar and condominiums. Crystal's Director of Golf is Brad Dean who was named the Michigan Section PGA Professional of the Year in 2002.

The NMC Scholarship Open is not only a great time for the 350 golfers who participate, but raises valuable funds for the NMC Honors Program. In fact, Honors Program students staff the event and meet the people who help them reach their educational goals. For more information or to schedule your foursome, call 231 995-1021 or email Cheryl Paul at: cpaul@nmc.edu

Crystal Mountain Resort's Mountain Ridge (left) and Betsy Valley course (above) will host the 22nd Annual NMC Scholarship Open.

Foundation Welcomes New Board Members

Six energetic new board members have joined the NMC Foundation for three-year terms; they include:



Association. He is also past chair of the M-TEC Capital Campaign.

Dennis Fedorinchik is the president/owner of Hallmark Construction, Inc. He is past President of the Associated Builder and Contractors (ABC) of Northern Michigan and received the Humanitarian/Community Service Award in 2000 from the Home Builders Association.



the American Cancer Society "Cattle Barons' Ball" in 2002.

Brenda Biederman is an active community volunteer who has served on the Board of Directors Women's Resource Center, and as Vice President of the Board. She started the "Women's Resource Center Extravaganza," the Big Brothers & Big Sisters "Big Soiree," and



Todd is also a trustee on the finance council of St. Rita/St. Joseph Church in Maple City.

Todd Stachnik is the Account Vice-President with UBS Financial Services in their Traverse City office. He serves as vice-president of the Economic Development Corporation for Leelanau County, and is co-chair of Leelanau Citizens for Farmland Preservation.



work at Old Kent, he received the "Illinois MVP" award as the highest-producing Old Kent commercial banker.

Chad Dutmers is Area President, Corporate Banking, National City Bank of Northern Michigan. Prior work experience includes two years with John Nuveen and Company in Chicago, followed by seven years in commercial banking at Old Kent Bank. During his



current director and is past Chair of the Michigan Construction Industry Mutual Insurance Company in Lansing, MI.

Paul Maurer has been President of Paul W. Maurer General Contracting, Inc. for twenty-four years. He is a member and past President of the Home Builders Association of Grand Traverse and a member of the National Home Builders Association. Paul is also



Scout Council, the Traverse Symphony Orchestra, and as a charter member of the Traverse City Economic Club where he served as the Secretary/Treasurer and President.

Randy Kiessel opened the Robert W. Baird office Traverse City in 1995 after previous experience with BDO Seidman, EF Hutton, and Prudential Securities. Randy has been active in the community for many years, serving on the board of the Crooked Tree Girl

The following Foundation board members were reappointed for three-year terms: Bob Boeve, Becky Cooper, Charlie Correia, and Shirley Okerstrom. Officers for 2004 are Jay Hook, Chair; Barb Benson, 1st Vice Chair; Tim Nelson, 2nd Vice Chair; James Beckett, Secretary; and Bob Boeve, Treasurer. Edward Walker was named an Emeritus Member and Chuck Judson was named Chair Emeritus of the Foundation Board.

Alumni Updates

1990's

Chapple, Kandace 1993-95
info@grandtraversewoman.com

Ms. Chapple received an Associate of Arts from NMC, and through NMC's University Center she received a Bachelors in Business Administration from Davenport University, and teacher certification in secondary education from Ferris State University. Along with her sister, Kerry Winkler, she created and publishes "Grand Traverse Woman." She and her husband, Tim, live in Interlochen with their son, Kendall.

Tank, Jason P. 1992-94

Mr. Tank studied math at NMC and continued his studies at Michigan State University. He is part owner of Front Street Investment Management in Traverse City, Michigan and is married to fellow alumnus, Jennifer (Anderson) Tank; they have two children.

Winkler, Kerry 1993-95
info@grandtraversewoman.com

Ms. Winkler received an AA in General Education from NMC, a BS in Elementary Education from LSSU, and teacher certification in K-5 from MSU. She and her sister, Kandace Chapple, created and publish "Grand Traverse Woman." She lives in Interlochen with her husband, Nate, and son, Maxwell.

Power Systems Program Starts Fall '04

"We're looking for college prep students with mechanical aptitude," Great Lakes Maritime Academy Instructor Mike Hochscheidt said. "They need to have good problem-solving skills and be self-disciplined." Hochscheidt is describing candidates for the "Power Systems Program" which will train graduates to operate power plants, starting fall 2004.

Several maritime academies offer these kinds of programs in "facilities management" because their engineering programs provide much of the basic curriculum. "Some of our Maritime graduates have switched from ship to shore," Hochscheidt said, "and found very good jobs at various utilities, hospitals and universities."

One of those graduates is Parish Geers who works for CMS Energy near Grayling. "I like working with a lot of different kinds of equipment, such as hydraulics, pneumatics, control systems, motors, generators, and pumps because you're always learning," he said. "I believe opportunities in this field are very good, due to the trend toward more medium-sized generating plants and increased demand for electricity."

Hochscheidt developed the coursework for the new program and is enthusiastic about its possibilities. "These skills prepare you for many different kinds of jobs," he said, "and it's challenging work with job security."

For more information, call GLMA at 231-995-1200 or email: mhochscheidt@nmc.edu

Below, Maritime Cadet Raymond Jones learns about a distribution panel.



NMC Couple Makes Planned Gift

"It seemed like the appropriate thing to do," Craig Mulder, Executive Director of NMC's Learning Resources and Technologies, said. "It's a way to sustain the work of the college." Craig and his wife Kathi have named the NMC Foundation as the beneficiary of a life insurance policy.

"It's one way that people like us can contribute," Kathi said. "We have three daughters so our resources are tied up in raising a family right now." Kathi works as a midwife in Traverse City. "I've seen NMC make a big difference in the lives of the women I work with," she said. "They can further their education and get better jobs."

"Of all the schools we've attended, NMC provides the most opportunity," Craig said. "It's a big part of this community. It's a place to start out and explore without a major investment of dollars."



Craig and Kathi Mulder

Asked why he chose to give to NMC, Craig said, "Education is an important ingredient in who I am—not just the utilitarian side of it, but how it has enriched my life."

Tell us about yourself for publication in Nor'Wester

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What years did you attend NMC?		
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Social Security Number		
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Tell us about other educational opportunities, occupations and recent activities.		
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Mail to: NMC Alumni Office, 1701 E. Front St., Traverse City, MI 49686
 Email to: mfox@nmc.edu

NMC Has Ski Team of Two



NMC Ski Team Members
Bill Karczewski and Matt Rider

After skiing together in high school, Bill Karczewski and Matt Rider of Traverse City wanted to start a ski team at NMC, but ended up with only two members—themselves. Undaunted, they competed against four-year schools throughout Michigan and ended up in the regional finals in Marquette with six Midwest states.

“We had no coach,” Matt said, “so we heckled each other.” As the only freshmen among the top winners, they were proud of their results. Matt was 8th in the Grand Slalom and 11th in the Slalom; Bill was 12th in the Slalom. “Next year our goal is to have a team of six or eight members,” Bill said. “We’re going to call ourselves the NMC Tree Huggers.”

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NMC Students Thank Donors

To thank the donors who helped this year’s NMC Annual Community Campaign raise \$268,000 (107% of goal), NMC students called them on the phone. “They were surprised,” Katherine Harrigan said. “They realized this wasn’t about business, but was a thank you. They said you don’t hear that anymore.”

NMC Annual Giving Officer Teri Hedrich said, “It’s a wonderful two-way connection between the student and the donor. It’s an opportunity for the students to understand that a scholarship isn’t just a check but a person—their neighbors and friends who are helping them.”



Katherine “Kat” Harrigan thanks donors to the Annual Campaign.

Student callers are members of the Student Government Association and the honor society, Phi Theta Kappa—and are often scholarship recipients themselves. “After I thanked them, they were very glad,” Becky Howe said. “I’m the one who gets to represent our school to these people.”

NMC Student Is Number One in the State

“Getting into trouble was the worst and the best thing that ever happened to me,” Sally Beemon said. Growing up in Charlevoix, Beemon was doing well in high school until she “started hanging around with the wrong kids and hating my parents.” A turning point came when she was arrested for “minor in possession of alcohol.”

“The judge gave me a choice of going to a detention home or a work camp in Colorado with my church,” she said, “I went to the camp and reclaimed my spirituality.” Her youth group leader gave her a “Life Transformation Award” and she returned to school, worked hard, and graduated with her class.



Sally Beemon

After a semester at another college, Beemon came to NMC. “I love this college,” she said, “The small classes

and the teachers who get to know you.” While working two jobs, she’s managed to earn a 3.81 grade point average and get involved with Phi Theta Kappa, the honor society for community colleges.

Nominated by NMC to the All-USA Academic Team, Beemon received the top spot in the State of Michigan and a scholarship from Coca Cola as a “New

Century Scholar.” She’ll be attending Wayne State University in the fall with the goal of becoming a doctor. “I’ve learned that it’s possible to get past what’s holding you back,” she said.