

Bachelor of Science  
**Business Administration  
Aviation**  
On the campus of Northwestern Michigan College

To meet the needs of students in the Aviation – Flight Program at NMC, this option includes an Associate in Applied Science Degree in Aviation from NMC and a Bachelor of Science Degree in Business Administration from Ferris State University.

Through this program, students will earn their necessary training and hours as pilots and they will gain a solid foundation of knowledge and skills for the business world.

### General Admission Criteria

To be admitted to this program you must have or be working on an associate degree in Aviation with at least 48 transferable semester credit hours (2.0 or better) from an accredited college or university, with a 2.35 overall GPA and credit for/or placement into ENG 111 and MTH 111.

### Course Requirements

#### NORTHWESTERN MICHIGAN COLLEGE (*Ferris Equivalents*)

##### *Aviation Major*

Career Pilot Courses (minimum of 4 credits at 300+ level) .... 17

##### *Business Core*

ACC 121 Principles of Accounting 1 (ACCT 201) ..... 4  
ACC 122 Principles of Accounting 2 (ACCT 202) ..... 4  
Bus 261 Business Law 1 (BLAW 321) ..... 3  
MGT 241 Principles of Management (MGMT301) ..... 3  
MKT 201 Principles of Marketing (MKTG 321)..... 3  
MTH 131 Intro to Probability and Stats (STQM 260)..... 3

##### *Occupational Specialty*

Aviation Courses ..... 28

##### *General Education*

ENG 111 English Composition (ENGL 150)..... 4  
ENG 112 English Composition (ENGL 250)..... 4  
Lab Science ..... 4  
Science Elective\* ..... 3-4  
MTH 111 Intermediate Algebra (MATH 115)..... 4  
\*\*Cultural Enrichment (3 credits at 200+)\* ..... 9  
ECO 201 Principles of Macro Econ (ECON 221) ..... 3  
ECO 202 Principles of Micro Econ (ECON 222) ..... 3  
\*\*Social Science Elective\* ..... 3  
General Ed Electives (3 credits at 300+)..... 8  
**Total NMC credits ..... 108**

\*satisfied with MACRAO stamp

++satisfies Global Consciousness

\*\* Without MACRAO stamp, courses that satisfy Global Consciousness and Race/Ethnicity/Gender are required for graduation.

#### FERRIS STATE UNIVERSITY

##### *Business Major*

INTB 310 International Business Systems++  
OR INTB 335 Cross-Cultural Business ..... 3  
MGMT 302 Team Dynamics-Org Behavior ..... 3  
MGMT 488 Advanced Mgmt Cases-Problems ..... 3  
Directed Elective: MGMT 491 Internship (Recommended) ..... 3

##### *Business Core*

BUSN 499 Interdisciplinary Integrating Experience ..... 3  
FINC 322 Financial Management 1 ..... 3  
ISYS 321 Business Information Systems ..... 3  
MGMT 370 Quality/Operations Mgmt ..... 3

##### *General Education*

COMM 221 Small Group Decision Making ..... 3  
ENGL 325 Advanced Business Writing ..... 3  
**Total Ferris credits ..... 30**

**Total credits required for graduation ..... 138**

Ferris State University – Traverse City  
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ferrisNorth@ferris.edu | www.ferris.edu/statewide

The College of Business is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

\*Notice: Every effort has been made to include in this publication, information that, at the time of preparation for printing, is accurate. However, the contents of this publication are not to be regarded as a contract between students or potential students at Ferris State University. The University reserves the right to change at any time and without prior notice any provision or requirement including, but not limited to, policies, tuition, fees, academic programs, or any other activity or matter. When describing programs offered by Ferris State University in this publication, the intent is to provide information on the type of career possibilities to which a curriculum may lead. In no way is this intended to imply a guarantee of job openings at a particular time for a particular student.



# ARTICULATION AGREEMENT

*Between*

Ferris State University  
COLLEGE OF BUSINESS



Northwestern  
Michigan  
College

*And*

Northwestern Michigan College

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THIS ARTICULATION AGREEMENT (hereinafter "Agreement") is entered into by Ferris State University, a Michigan constitutionally-created public institution of higher education, located in Big Rapids, Michigan 49307 (hereinafter "Ferris") and Northwestern Michigan College (hereinafter "NMC") on this 15<sup>th</sup> day of January, 2012.

## *RECITALS*

WHEREAS, Ferris is a Michigan public university with its main campus located in Big Rapids, Michigan, and offers Bachelor of Science degree programs within its College of Business (hereinafter the "Bachelors Program"); and,

WHEREAS, NMC is a Michigan community college with its main campus in Traverse City, Michigan, and offers transfer and occupational courses and associate degrees (hereinafter the "Associate Program"); and,

WHEREAS, the NMC Associate Program includes courses that may be applied toward the Ferris Bachelors Program; and,

WHEREAS, Ferris and NMC desire to collaborate to provide opportunities for continued education to students in the NMC Associate Program through the Ferris Bachelors Program;

## *AGREEMENT*

NOW THEREFORE, the parties, desiring to articulate the nature of their collaboration, hereby agree to the terms listed below.

1. NMC students who have a cumulative grade point average of 2.35 (on a 4.0 scale) or higher, and have completed the Associate Program or have completed at least forty-eight (48) transferable credits from NMC, and have completed Math 111 or English 111 with a grade of C (2.0 on a 4.0 scale) or higher from NMC, or equivalent from another accredited institution, (hereinafter the "qualified student"), may apply to the Bachelors Program at Ferris.

- a. If the qualified student has completed the Associate Program from NMC and is admitted to Ferris for the Bachelors Program in a program outlined in a Transfer Guide, Ferris shall permit the qualified student to transfer all credits in the Associate Program toward the Bachelors Program, and apply those that are applicable, for those courses that the qualified student received a grade of C (2.0 on a 4.0 scale) or higher in the course. Although all courses that meet these guidelines will transfer, qualified students will be admitted to the Ferris Bachelors Program only if all program-specific requirements are met as defined in the current Transfer Guide for the specific Ferris program. Program-specific entrance requirements may include a GPA greater than 2.35.
- b. If the qualified student has earned at least 48 credits, but not been awarded an Associate Degree from NMC and is admitted to Ferris for the Bachelors Program in a program outlined in a Transfer Guide, Ferris shall permit the qualified student to transfer all credits in the Associate Program toward the Bachelors Program, and apply those that are applicable, for those courses that the qualified student received a grade of C (2.0 on a 4.0 scale) or higher in the course. Although all courses that meet these guidelines will transfer, qualified students will be admitted to the Ferris Bachelors Programs only if all program-specific requirements are met as defined in the current Transfer Guide for the specific Ferris program. Program-specific entrance requirements may include a GPA greater than 2.35.

2. Ferris and NMC establish their own admissions requirements and recognize and respect each other's autonomy in establishing such requirements. Although qualified students from NMC may meet the academic admissions requirements for the Ferris Bachelors Program, such qualified students may not be otherwise eligible for admission to Ferris. Ferris and NMC recognize that Ferris may refuse admission to any person who does not meet all admissions requirements set by Ferris.

3. Attached by reference hereto, and made a part hereof, is the program plan for the Bachelors Program (hereinafter the "Transfer Guide"), setting forth the Bachelors Program prerequisites, including the course equivalencies for the Ferris Bachelors Program and the NMC Associate Program that are the subject of transfer from NMC to Ferris by qualified students. The Transfer Guide is subject to programmatic review and periodic change by Ferris and NMC. Ferris and NMC will communicate regularly, but not less than once every year, regarding any required programmatic changes, and shall inform each other in writing of the impact of any programmatic changes on the Transfer Guide prior to the implementation of any programmatic changes.

4. Ferris and NMC anticipate offering courses, depending on enrollment, available facilities, and available faculty or instructors, at the Ferris Traverse City Regional Center, online, and/or mixed delivery.

5. This Agreement shall be for an initial term of three (3) years, and shall be automatically renewed for additional one (1) year terms for not more than an additional three (3) years, unless Ferris or NMC terminate this Agreement in accordance with the terms of this Agreement, or unless either party is in material breach of any term in this Agreement. Ferris or NMC may terminate this Agreement by providing the other party with written notice, by first class mail, of the termination of the Agreement. The Agreement shall terminate not less than one

hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by the parties. All students admitted under this agreement that have completed at least 30 credits at Ferris would have a maximum of one (1) calendar year to complete the Bachelors Program in which they were admitted to Ferris.

6. This Agreement is intended solely for the mutual benefit of the parties hereto, and there is no intention, express or otherwise, to create any rights or interests for any party or person other than Ferris and NMC. Without limiting the generality of the foregoing, no rights are intended to be created for any student, qualified student, as defined herein, parent or guardian of any student, or employer or prospective employer of any student.

7. No amendment or modification to this Agreement, including any amendment or modification of this paragraph, shall be effective unless the same is in writing and signed by the party to be charged.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year written in the preamble to this Agreement.



ACADEMIC AFFAIRS

# ARTICULATION AGREEMENT

Between

Ferris State University  
COLLEGE OF BUSINESS



Northwestern  
Michigan  
College

And

Northwestern Michigan College

We, the representatives of Ferris State University and Northwestern Michigan College, agree to the terms of this agreement, effective January 15, 2012.

## Signatures

Ferris State University

David Eisler  
President

Fritz Erickson  
Provost and Vice President

Donald Green  
Vice President  
External & International Operations

David Nicol  
Dean  
College of Business

Northwestern Michigan College

Timothy Nelson  
President

Stephen N. Siciliano  
Vice President for Educational Services

Susan DeCamillis  
Director  
Business Programs/Academic Affairs