

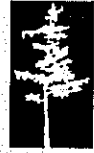


ACADEMIC AFFAIRS

# ARTICULATION AGREEMENT

*Between*

Ferris State University  
COLLEGE OF BUSINESS



Northwestern  
Michigan  
College

*And*

Northwestern Michigan College

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THIS ARTICULATION AGREEMENT (hereinafter "Agreement") is entered into by Ferris State University, a Michigan constitutionally-created public institution of higher education, located in Big Rapids, Michigan 49307 (hereinafter "Ferris") and Northwestern Michigan College (hereinafter "NMC") on this 15<sup>th</sup> day of January, 2012.

## *RECITALS*

WHEREAS, Ferris is a Michigan public university with its main campus located in Big Rapids, Michigan, and offers Bachelor of Science degree programs within its College of Business (hereinafter the "Bachelors Program"); and,

WHEREAS, NMC is a Michigan community college with its main campus in Traverse City, Michigan, and offers transfer and occupational courses and associate degrees (hereinafter the "Associate Program"); and,

WHEREAS, the NMC Associate Program includes courses that may be applied toward the Ferris Bachelors Program; and,

WHEREAS, Ferris and NMC desire to collaborate to provide opportunities for continued education to students in the NMC Associate Program through the Ferris Bachelors Program;

## *AGREEMENT*

NOW THEREFORE, the parties, desiring to articulate the nature of their collaboration, hereby agree to the terms listed below.

1. NMC students who have a cumulative grade point average of 2.35 (on a 4.0 scale) or higher, and have completed the Associate Program or have completed at least forty-eight (48) transferable credits from NMC, and have completed Math 111 or English 111 with a grade of C (2.0 on a 4.0 scale) or higher from NMC, or equivalent from another accredited institution, (hereinafter the "qualified student"), may apply to the Bachelors Program at Ferris.

- a. If the qualified student has completed the Associate Program from NMC and is admitted to Ferris for the Bachelors Program in a program outlined in a Transfer Guide, Ferris shall permit the qualified student to transfer all credits in the Associate Program toward the Bachelors Program, and apply those that are applicable, for those courses that the qualified student received a grade of C (2.0 on a 4.0 scale) or higher in the course. Although all courses that meet these guidelines will transfer, qualified students will be admitted to the Ferris Bachelors Program only if all program-specific requirements are met as defined in the current Transfer Guide for the specific Ferris program. Program-specific entrance requirements may include a GPA greater than 2.35.
- b. If the qualified student has earned at least 48 credits, but not been awarded an Associate Degree from NMC and is admitted to Ferris for the Bachelors Program in a program outlined in a Transfer Guide, Ferris shall permit the qualified student to transfer all credits in the Associate Program toward the Bachelors Program, and apply those that are applicable, for those courses that the qualified student received a grade of C (2.0 on a 4.0 scale) or higher in the course. Although all courses that meet these guidelines will transfer, qualified students will be admitted to the Ferris Bachelors Programs only if all program-specific requirements are met as defined in the current Transfer Guide for the specific Ferris program. Program-specific entrance requirements may include a GPA greater than 2.35.

2. Ferris and NMC establish their own admissions requirements and recognize and respect each other's autonomy in establishing such requirements. Although qualified students from NMC may meet the academic admissions requirements for the Ferris Bachelors Program, such qualified students may not be otherwise eligible for admission to Ferris. Ferris and NMC recognize that Ferris may refuse admission to any person who does not meet all admissions requirements set by Ferris.

3. Attached by reference hereto, and made a part hereof, is the program plan for the Bachelors Program (hereinafter the "Transfer Guide"), setting forth the Bachelors Program prerequisites, including the course equivalencies for the Ferris Bachelors Program and the NMC Associate Program that are the subject of transfer from NMC to Ferris by qualified students. The Transfer Guide is subject to programmatic review and periodic change by Ferris and NMC. Ferris and NMC will communicate regularly, but not less than once every year, regarding any required programmatic changes, and shall inform each other in writing of the impact of any programmatic changes on the Transfer Guide prior to the implementation of any programmatic changes.

4. Ferris and NMC anticipate offering courses, depending on enrollment, available facilities, and available faculty or instructors, at the Ferris Traverse City Regional Center, online, and/or mixed delivery.

5. This Agreement shall be for an initial term of three (3) years, and shall be automatically renewed for additional one (1) year terms for not more than an additional three (3) years, unless Ferris or NMC terminate this Agreement in accordance with the terms of this Agreement, or unless either party is in material breach of any term in this Agreement. Ferris or NMC may terminate this Agreement by providing the other party with written notice, by first class mail, of the termination of the Agreement. The Agreement shall terminate not less than one

hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by the parties. All students admitted under this agreement that have completed at least 30 credits at Ferris would have a maximum of one (1) calendar year to complete the Bachelors Program in which they were admitted to Ferris.

6. This Agreement is intended solely for the mutual benefit of the parties hereto, and there is no intention, express or otherwise, to create any rights or interests for any party or person other than Ferris and NMC. Without limiting the generality of the foregoing, no rights are intended to be created for any student, qualified student, as defined herein, parent or guardian of any student, or employer or prospective employer of any student.

7. No amendment or modification to this Agreement, including any amendment or modification of this paragraph, shall be effective unless the same is in writing and signed by the party to be charged.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year written in the preamble to this Agreement.

# ARTICULATION AGREEMENT

Between

Ferris State University  
COLLEGE OF BUSINESS



**Northwestern  
Michigan  
College**

And

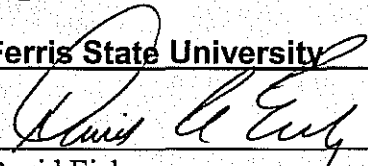
Northwestern Michigan College

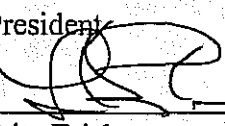
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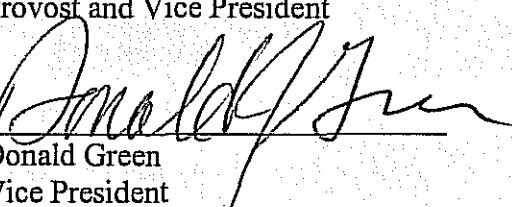
We, the representatives of Ferris State University and Northwestern Michigan College, agree to the terms of this agreement, effective January 15, 2012.

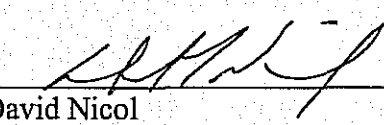
## Signatures

**Ferris State University**

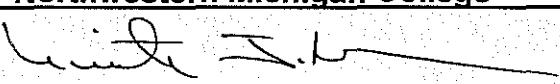
  
\_\_\_\_\_  
David Eisler  
President

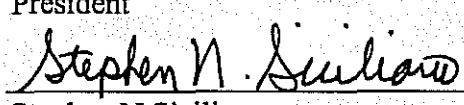
  
\_\_\_\_\_  
Fritz Erickson  
Provost and Vice President

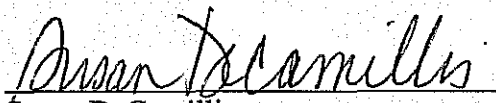
  
\_\_\_\_\_  
Donald Green  
Vice President  
External & International Operations

  
\_\_\_\_\_  
David Nicol  
Dean  
College of Business

**Northwestern Michigan College**

  
\_\_\_\_\_  
Timothy Nelson  
President

  
\_\_\_\_\_  
Stephen N. Siciliano  
Vice President for Educational Services

  
\_\_\_\_\_  
Susan DeCamillis  
Director  
Business Programs/Academic Affairs



# FERRIS STATE UNIVERSITY

STATEWIDE ONLINE AROUND THE WORLD

## Bachelor of Science Business Administration

*Northwestern Michigan College*

A Business Administration degree prepares you for many jobs in business and government by giving you a well-rounded knowledge of business operations. A degree in Business Administration offers you an avenue to immediate employment and future opportunities for advancement to upper level management.

You may design your degree to match your goals and objectives by choosing electives that focus on the business areas that interest you. You are encouraged to add a certificate to your program to specialize in marketing, international business, human resources, or homeland security.

Employment opportunities include manufacturing, retail, construction, banking, investment, accounting and insurance industries. A Business Administration degree also gives you credentials to work in education, government or non-profit sectors.

### Admission Requirements

To be admitted to this program you must have at least 48 transferable semester credit hours (2.0 or better) from an accredited college or university, with a 2.35 overall GPA and credit for or placement into ENG 111 or MTH 111.

### Courses Requirements

#### Northwestern Michigan College

#### (FSU equivalencies are in parentheses)

ACC 121 Principles of Accounting 1 (ACCT 201).....	4
ACC 122 Principles of Accounting 2 (ACCT 202).....	4
BUS 261 Business Law 1 (BLAW 321) .....	3
CIT 100 Computers in Business (ISYS 105).....	3
COM 111 Public Speaking (COMM121).....	4
ECO 201 Principles of Macro Econ (ECON 201) .....	3
ECO 202 Principles of Micro Econ (ECON 202).....	3
ENG 111 English Composition (ENGL 150).....	4
ENG 112 English Composition (ENGL 250).....	4
Lab Science.....	4
MGT 241 Principles of Mgmt (MGMT 301).....	3
MGT 251 Human Resource Mgmt (MGMT 373) .....	3
MKT 201 Principles of Marketing (MKTG 321).....	3
MTH 111 Intermediate Algebra (MATH 115).....	4
MTH 131 Intro to Probability and Stats (STQM 260) .	3
ACCT, FINC or STQM Elective** .....	3
Social Awareness Elective* .....	3
*Cultural Enrichment (3 credits at 200+ level)* .....	9
Science Elective*.....	3-4
General Education Electives (as needed for total of 48 credits).....	6
Business Directed Electives (must be FSU 300/400Level).....	6
Business Directed Electives.....	15

Total NMC credits.....97-98

#### Ferris State University

BUSN 499 Interdisciplinary Integrating Exp. ....	3
COMM 221 Small Group Decision Making .....	3
ENGL 325 Advanced Business Writing .....	3
FINC 322 Financial Management 1 .....	3
INTB 310 International Business Systems ++ or INTB 335 Cross-Cultural Business .....	3
ISYS 321 Business Information Systems .....	3
MGMT 302 Team Dynamics-Org Behavior .....	3
MGMT 370 Quality/Operations Mgmt .....	3
MGMT 447 Bus. Ethics and Social Responsibility ....	3
MGMT 488 Advanced Mgmt Cases-Problems .....	3

Total FSU Credits.....30

Minimum total credits needed for graduation....121

Must satisfy Race/Ethnicity/Gender and Global  
Consciousness requirements for graduation.

\*satisfied with MACRAO stamp

\*\*Approval by Ferris Advisor

++satisfies Global Consciousness

The College of Business is accredited by the Accreditation Council for Business Schools & Programs (ACBSP).

For more information, call or visit us online.

College of Professional and Technological Studies

1.866.857.1954

www.ferris.edu/statewid



Notice: Every effort has been made to include in this publication, information that, at the time of preparation for printing, is accurate. However, the contents of this publication are not to be regarded as a contract between students or potential students at Ferris State University. The University reserves the right to change at any time and without prior notice any provision or requirement including but not limited to, policies, tuition, fees, academic programs, or any other activity or matter. When describing programs offered by Ferris State University in this publication, the intent is to provide information on the type of career possibilities to which a curriculum may lead. In no way is this intended to imply a guarantee of job openings at a particular time for a particular student.



# FERRIS STATE UNIVERSITY

STATEWIDE ONLINE AROUND THE WORLD

## Bachelor of Science

# Business Administration-Professional Track

*Northwestern Michigan College*

The major in Business Administration is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. The Business Administration degree offers you avenues for immediate employment and for advancement to upper level management. The major is also valuable as preparation for law school, as well as for graduate studies in business.

This program is specifically designed for students with associate degrees in technical fields. It allows you to build a solid business foundation in combination with your technical knowledge and expertise.

### Admission Requirements

To be admitted to this program you must have at least 48 transferable credits (2.0 or better) from an accredited college or university, with a 2.35 overall GPA and credit for or placement into ENG 111 or MTH 111.

### Course Requirements

#### Northwestern Michigan College

(FSU equivalencies are in parentheses)

##### Major Courses

Occupational Specialty Courses (Associate Degree in occupational specific/career area) ..... 24  
MGT 251 Human Resource Mgmt (MGMT 373) ..... 3

##### Business Core

ACC 121 Principles of Accounting 1 (ACCT 201)..... 4  
ACC 122 Principles of Accounting 2 (ACCT 202)..... 4  
MGT 241 Principles of Management (MGMT 301)..... 3  
MKT 201 Principles of Marketing (MKTG 321)..... 3  
MTH 131 Intro to Probability and Stats (STQM 260) .... 3  
BUS 261 Business Law I (BLAW 321) ..... 3

##### General Education

COM 111 Public Speaking (COMM 121)..... 4  
ENG 111 English Composition (ENGL 150)..... 4  
ENG 112 English Composition (ENGL 250)..... 4  
Lab Science ..... 4  
Science Elective\* ..... 3-4  
MTH 111 Intermediate Algebra (MATH 115)..... 4  
\*Cultural Enrichment (FSU 200 level)\* ..... 3  
\*Cultural Enrichment..... 6  
ECO 201 Principles of Macro Econ (ECON 221) ..... 3  
ECO 202 Principles of Micro Econ (ECON 222)..... 3  
Social Awareness Elective\* ..... 3  
\*General Ed Elective (as needed for total of 48)..... 6  
Free Elective..... 3  
Total NMC Credits.....98-99

#### Ferris State University

##### Major Courses

INTB 310 International Business Systems++.....OR  
INTB 335 Cross-Cultural Business..... 3  
MGMT 302 Team Dynamics-Org Behavior ..... 3  
MGMT 488 Advanced Mgmt Cases-Problems ..... 3

##### Business Core

BUSN 499 Interdisciplinary Integrating Exp ..... 3  
FINC 322 Financial Management 1..... 3  
ISYS 321 Business Information Systems ..... 3  
MGMT 370 Quality/Operations Management..... 3

##### Electives

Free Elective 300/400 level (see advisor) ..... 3

##### General Education

ENGL 325 Advanced Business Writing..... 3  
General Education Elective 300/400 (see advisor).....3

Total FSU Credits.....30

Minimum total credits required for graduation....121

\*Without MACRAO stamp, courses that satisfy Race/Ethnicity/Gender and Global Consciousness are required for graduation.

\* satisfied with MACRAO stamp

++ satisfies Global Consciousness

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For more information, call or visit us online.  
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