

Northwestern Michigan College (NMC)
Articulation Agreement and Transfer Guide

The Business Administration degree provides a broad base education in business that is intended to extend your career options. The program offers considerable flexibility in terms of the concentrations you may choose to complete your degree. The College of Business offers a wide array of business-related concentrations such as Fleet Management, Human Resource Management, International Business, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, and Small Business & Entrepreneurship. There are also a variety of unique certificates, minors or course combinations that can be used to complete your degree.

Course Requirements

Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	COM 111	Public Speaking	4
ENGL 150	English 1	3	ENG 111	English Composition	4
ENGL 250	English 2	3	ENG 112	English Composition	4
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	No Equivalent

Quantitative Literacy

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro 2 or Intermediate Algebra	3	No Equivalent or MTH 111	No Equivalent or Intermediate Algebra	4

Natural Sciences Competency – Minimum 6 credits; 1 course with lab

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	FSU General Education - Natural Sciences Electives	6	Varies	Varies	6

Self and Society Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ECON 201	Principles of Microeconomics	3	ECO 202	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3	ECO 201	Principles of Macroeconomics	3
Varies	FSU General Education – Self & Society Non-Economic Elective	3	Varies	Varies	3

Culture Competency - Minimum 9 Credits from 2 different disciplines with 1 at 200 level or higher (see advisor)

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	FSU General Education – Culture Electives	9	Varies	Varies – one course must be at FSU 200+ level	9

Additional General Education Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
COMM 251 or COMM 332 or COMM 336	Argumentation & Debate or Persuasive Speaking or Tech & Prof Presentation	3	No Equivalent	No Equivalent	No Equivalent
Varies	FSU General Education	6	Varies	Varies	6

Business Administration with Concentrations degree students must complete a total of **48** general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: [Ferris General Education Program](#).

Diversity - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: MTA. If MTA is not met, these courses can be met through the Culture and Self and Society Competency requirements.

Collaboration Competency – Competency met by 2 courses contained in the Major or Business Core.
MKTG 321, FINC 322, MGMT 488, BUSN 499

Problem Solving Competency - Competency met by 2 courses contained in the Major or Business Core
ACCT 201, ACCT 202, BUSN 499, MKTG 321, MGMT 350, MGMT 488

Business Core Requirements – 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ACCT 201	Principles of Financial Acct.	3	ACC 121	Accounting Principles 1	4
ACCT 202	Principles of Managerial Acct.	3	ACC 123	Accounting Principles 2	4
STQM 260	Introduction to Statistics	3	MTH 131	Intro to Probability & Stats	3
MGMT 301	Applied Management	3	MGT 241	Principles of Mgmt	3
BLAW 321	Contracts & Sales	3	BUS 261	Business Law 1	3
MKTG 321	Principles of Marketing	3	MKT 201	Principles of Marketing	3
ISYS 321	Business Information Systems	3	No Equivalent	No Equivalent	No Equivalent
FINC 322	Financial Management 1	3	No Equivalent	No Equivalent	No Equivalent
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	No Equivalent

If a student takes NMC's equivalent of FSU's BLAW 321 and/or MGMT 373, a different FSU 300 / 400 level business course will need to be taken.

Major Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ISYS 105	Introduction Microcomputer Systems & Software	3	CIT 100	Computers in Business	3
MGMT 302	Team Dynamics & Org. Behavior	3	No Equivalent	No Equivalent	No Equivalent
INTB 310 or INTB 335	International Business Systems or Cross-Cultural Business	3	No Equivalent	No Equivalent	No Equivalent
Choose One	Acct. Elective, Finance Elective, Statistics Elective, or MGMT 350	3	No Equivalent	No Equivalent	No Equivalent
MGMT 373	Human Resource Management	3	MGT 251	Human Resources Management	3
MGMT 447	Business Ethics & Social Responsibility	3	No Equivalent	No Equivalent	No Equivalent
MGMT 488	Advanced Cases & Problems	3	No Equivalent	No Equivalent	No Equivalent
MGMT 491	Internship or Directed Elective	3	No Equivalent	No Equivalent	No Equivalent
Varies	300/400 Level – Advisor Approval	6	Varies	300/400 Level – Advisor Approval	6

Choose *One* Required Concentration from the list below or a College of Business Approved Minor or Certificate (Requires Advisor Approval). Must be 12 credits or more.

Advanced Fleet Management Risk Management and Insurance Operations and Supply Management	Human Resource Management Lean Systems Small Business and Entrepreneurship	International Business Management Leadership and Project Management
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Total Credits Required for Degree: 120

No more than 90 credit hours may be transferred from Northwestern Michigan College to Ferris State University.

Program Delivery Locations and Contact Information:**Main Campus, Big Rapids****College of Business**

(800) 433-7747 | (231) 591-2427 | [College of Business Email](#) | [College of Business Website](#)

Ferris Statewide, FSU – Traverse City

(231) 995-1734 | [Ferris Traverse City Email](#) | [Ferris Statewide Website](#)

Ferris Online

(800) 562-9130 | (231) 591-2340 | [Ferris Online Email](#) | [Ferris Online Website](#)

[Transfer Partnerships Website](#)

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

Degree Outcomes

1. **Interrelatedness** - Graduates can demonstrate and show the interrelatedness of the elements of planning, organizing, leading, and controlling management functions.
2. **Internal Factors** – Graduates can identify and appropriately evaluate the influence of internal factors such as organizational goals, structure, power, culture, human resources, technology, and resources in terms of managing an organization.
3. **External Factors** – Graduates can identify and appropriately evaluate the influence of external factors and stakeholders affecting the organization's performance and business decisions from a managerial position.
4. **Global** - Graduates have the ability to scan and recognize emergent and pending global threats and opportunities affecting the performance of the organization.

Ferris State University and Northwestern Michigan College - Business Administration – Articulation Agreement and Transfer Guide

Effective September 1, 2020 – September 1, 2023

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

Degree Outcomes (cont'd.)

5. **HR Ethical** - Graduates can create a plan to attract, develop, and maintain human resources to support organizational strategy consistent with legal and ethical standards.
6. **Teamwork** - Graduates can participate in team projects that demonstrate competence in achieving common goals.
7. **Communications** - Graduates can construct and deliver effective presentation skills to inform or persuade business goals, decisions, initiatives and/or results both orally and verbally.
8. **Strategic Planning** - Graduates have the ability to perform business planning and execute both strategic and tactical applications of technical and/or industry-specific knowledge and skill sets.

General Admission Criteria

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.
- **Degree Completion at the Community College through Ferris Statewide or Online program:** Minimum 48 transferable credit hours ("C" or better on 4.0 scale) from an accredited college or university.

Graduation Requirements

In addition to meeting all the programmatic requirements, students must:

1. Meet University General Education requirements.
2. Earn a minimum of 120 credits.
3. Maintain a 2.00 or higher cumulative FSU GPA.
4. Earn 30 credits from FSU (Residency).
5. Earn 40 credits of 300 level or higher courses.
6. Maintain a 2.00 cumulative GPA in the business core and the major.
7. Earn 40 percent of their total credits required for graduation in general education courses to meet the College of Business ACBSP accreditation requirements. The University requires all bachelor degrees be a minimum 120 credits. When meeting the 40 percent requirement, programs can use 6 credits from the business core in the calculation. To meet the ACBSP, 40 percent general education requirement, a 120 credit program would consist of 42 general education credits, 30 business core credits, and 48 credits in the major.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Reverse Transfer Agreement

Northwestern Michigan College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both Northwestern Michigan College and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification

To the extent permitted by law, Ferris State University and Northwestern Michigan College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement

Effective Dates: September 1, 2020 – September 1, 2023

This Agreement shall commence as of September 1, 2020. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

Northwestern Michigan College
1701 East Front Street
Traverse City, MI 49686
Phone: (231) 995-1000

September 1, 2020

David Nicol
Dean
College of Business

September 1, 2020

Brian D. Heffner
Director
Business Programs / Academic Affairs

September 1, 2020

Gayle Lopez
Chair
Management Department