The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

<table>
<thead>
<tr>
<th>Communication Competency</th>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 105 or COMM 121</td>
<td>Interpersonal Communication or Fundamentals of Public Speaking</td>
<td>3</td>
<td>BUS 155 or COM 111</td>
<td>Interpersonal Communication or Public Speaking</td>
<td>3 or 4</td>
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<tr>
<td>ENGL 150</td>
<td>English 1</td>
<td>3</td>
<td>ENG 111</td>
<td>English Composition</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>ENGL 211 or ENGL 250</td>
<td>Industrial &amp; Career Writing or English 2</td>
<td>3</td>
<td>BUS 231 or ENG 112</td>
<td>Professional Communications or English Composition</td>
<td>3 or 4</td>
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<tr>
<td>ENGL 325</td>
<td>Advanced Business Writing</td>
<td>3</td>
<td>No Equivalent</td>
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<table>
<thead>
<tr>
<th>Quantitative Literacy</th>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 114 or MATH 115</td>
<td>Quantitative Reasoning for Professionals 2 or Intermediate Algebra</td>
<td>4 or 3</td>
<td>No Equivalent or Intermediate Algebra</td>
<td>No Equivalent or Intermediate Algebra</td>
<td>4</td>
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<table>
<thead>
<tr>
<th>Natural Sciences Competency - one course with lab</th>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
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</thead>
<tbody>
<tr>
<td>Varies</td>
<td>FSU General Education - Natural Sciences Electives</td>
<td>6</td>
<td>Varies</td>
<td>Varies</td>
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<table>
<thead>
<tr>
<th>Culture Competency - Minimum 9 Credits from two different disciplines with one course at FSU 200 level or higher (See advisor)</th>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Varies</td>
<td>FSU General Education - Culture Electives</td>
<td>9</td>
<td>Varies</td>
<td>Varies</td>
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<table>
<thead>
<tr>
<th>Self and Society Competency - Minimum 9 Credits from two different disciplines</th>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
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</thead>
<tbody>
<tr>
<td>Varies</td>
<td>FSU General Education - Self and Society Elective</td>
<td>3</td>
<td>Varies</td>
<td>Varies</td>
<td>3</td>
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<tr>
<td>ECON 201</td>
<td>Principles of Microeconomics</td>
<td>3</td>
<td>ECO 202</td>
<td>Principles of Microeconomics</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>ECON 202</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
<td>ECO 201</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Diversity Competency – 2 Courses Required
If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:
- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

Collaboration Competency – Competency met by 2 courses contained in the Major or Business Core. BUSN 499, MKTG 321

Problem Solving Competency – Competency met by 2 courses contained in the Major or Business Core. ACCT 201, HSMG 215

Hospitality Management degree students must complete a total of 39 general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: Ferris General Education Program
Business Core Requirements – 30 Credits Required

<table>
<thead>
<tr>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 201</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
<td>ACC 121</td>
<td>Accounting Principles 1</td>
<td>4</td>
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<tr>
<td>ACCT 202</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
<td>ACC 123</td>
<td>Accounting Principles 2</td>
<td>4</td>
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<tr>
<td>STQM 260</td>
<td>Introduction to Statistics</td>
<td>3</td>
<td>MTH 131</td>
<td>Intro. To Prob. &amp; Stats.</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 301</td>
<td>Applied Management</td>
<td>3</td>
<td>MGT 241</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>BLAW 321</td>
<td>Contracts &amp; Sales</td>
<td>3</td>
<td>BUS 261</td>
<td>Business Law 1</td>
<td>3</td>
</tr>
<tr>
<td>ISYS 321</td>
<td>Principles of Marketing</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
</tr>
<tr>
<td>MKTG 321</td>
<td>Business Information Systems</td>
<td>3</td>
<td>MKT 201</td>
<td>Principles of Marketing</td>
<td>3</td>
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<tr>
<td>FINC 322</td>
<td>Financial Management 1</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>MGMT 370</td>
<td>Quality-Operations Management</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>BUSN 499</td>
<td>Integrating Experience</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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</tbody>
</table>

Hospitality Major Requirements – 21 Credits Required

<table>
<thead>
<tr>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
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</thead>
<tbody>
<tr>
<td>HSMG 113</td>
<td>Sanitation &amp; Safety</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>HSMG 215</td>
<td>Hospitality Cost Controls</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>HSMG 292</td>
<td>HSMG Internship 1</td>
<td>2</td>
<td>CUL 190</td>
<td>Culinary Internship</td>
<td>2</td>
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<tr>
<td>HSMG 292</td>
<td>HSMG Internship 1</td>
<td>1</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>HSMG 300</td>
<td>Guest Service Management</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>HSMG 392</td>
<td>HSMG Internship 2</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>HSMG 403</td>
<td>Hospitality Law</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
</tr>
<tr>
<td>HSMG 499</td>
<td>Hospitality Senior Seminar</td>
<td>3</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
</tr>
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</table>

Total Community College and Ferris Credits Prior to Concentration

97

Computer Literacy – 3 Credits Required

<table>
<thead>
<tr>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISYS 105</td>
<td>Introduction to Micro Systems &amp; Software</td>
<td>3</td>
<td>CIS 100</td>
<td>Computers in Business</td>
<td>3</td>
</tr>
</tbody>
</table>

Additional Requirements – 3 Credits Required

<table>
<thead>
<tr>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
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<tbody>
<tr>
<td>RMLS 122</td>
<td>Responding to Emergencies</td>
<td>2</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
<td>No Equivalent</td>
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<tr>
<td>Varies</td>
<td>Free Elective</td>
<td>1</td>
<td>Varies</td>
<td>Free Elective</td>
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</table>

Specialized Management Concentration – 24 Credits Required

<table>
<thead>
<tr>
<th>FSU Course</th>
<th>FSU Course Title</th>
<th>FSU Cr. Hrs.</th>
<th>NMC Equiv.</th>
<th>NMC Course Title</th>
<th>NMC Cr. Hrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSMG 229</td>
<td>Dining Room Mgmt.</td>
<td>3</td>
<td>CUL 217</td>
<td>Kitchen &amp; Dining Room Mgmt.</td>
<td>3</td>
</tr>
<tr>
<td>HSMG 114</td>
<td>Menu Planning &amp; Nutrition</td>
<td>3</td>
<td>CUL 211</td>
<td>Menu Planning</td>
<td>3</td>
</tr>
<tr>
<td>HSMG 1   --</td>
<td>HSMG General Credit</td>
<td>4</td>
<td>CUL 118</td>
<td>Introduction to Baking</td>
<td>4</td>
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<tr>
<td>HSMG 3   --</td>
<td>HSMG General Credit</td>
<td>4</td>
<td>CUL 218</td>
<td>Advanced Baking</td>
<td>4</td>
</tr>
<tr>
<td>HSMG 2   --</td>
<td>HSMG General Credit</td>
<td>4</td>
<td>CUL 221</td>
<td>Chocolate &amp; Cake Design</td>
<td>4</td>
</tr>
<tr>
<td>HSMG 2   --</td>
<td>HSMG General Credit</td>
<td>3</td>
<td>CUL 222</td>
<td>Cafe Operations</td>
<td>3</td>
</tr>
<tr>
<td>HSMG 1   --</td>
<td>HSMG General Credit</td>
<td>2</td>
<td>CUL 110</td>
<td>Sanitation &amp; Safety</td>
<td>2</td>
</tr>
<tr>
<td>Elective</td>
<td>Directed Elective (See advisor)</td>
<td>1</td>
<td>Elective</td>
<td>Directed Elective (See advisor)</td>
<td>1</td>
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</tbody>
</table>

Total Credits Required for Degree: 121

Program Delivery Locations and Contact Information:

Main Campus, Big Rapids
College of Business
(800) 433-7747 | (231) 591-2420 | College of Business Email | College of Business Website
Ferris Statewide, FSU – Traverse City
(231) 995-1734 | Ferris Traverse City Email | Ferris Statewide Website
Transfer Partnerships Website
Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria

Transfer Students
- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Ferris State University and Northwestern Michigan College – Hospitality Management Specialized Management Concentration – Articulation Agreement and Transfer Guide
Effective September 1, 2020 – September 1, 2021
Ferris State University is an equal opportunity institution. For information on the University’s Policy on Non-Discrimination, visit ferris.edu/non-discrimination.
Advising Notes
It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation
All new students to Ferris State University are required to complete an orientation.

Reverse Transfer Agreement
Northwestern Michigan College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the Northwestern Michigan College and Ferris.

Michigan Transfer Agreement (MTA)
Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Original Signed Articulation Agreement
The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification
To the extent permitted by law, Ferris State University and Northwestern Michigan College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement
Effective Dates: September 1, 2020 – September 1, 2021
This Agreement shall commence as of September 1, 2020. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of one year. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures
Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000
David Nicol, Ph.D
Digitally signed by David Nicol, Ph.D
Date: 2020.06.19
13:38:56 -04'00'[

David Nicol
Dean
College of Business
Lianne Briggs, Chair
Digitally signed by Lianne Briggs, Chair
Date: 2020.06.18
10:16:17 -04'00'[

Lianne Briggs
Department Chair
Sports Entertainment and Hospitality Management
Digitally signed by Amy M Dorey
Date: 2020.06.19
12:14:23 -04'00'[

Amy M Dorey
Coordinator
Hospitality Management

Northwestern Michigan College
1701 East Front Street
Traverse City, MI 49686
Phone: (231) 995-1000
Brian B. Heyner
Director
Business Programs / Academic Affairs

Les Eckert
Director of Culinary
Great Lakes Culinary Institute

Digitally signed by Les Eckert
Date: 2020.06.18
09:07:00 -04'00'[

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