

# FERRIS STATE UNIVERSITY

## PROFESSIONAL ESPORTS PRODUCTION ARTICULATION AGREEMENT AND TRANSFER GUIDE FOR NORTHWESTERN MICHIGAN COLLEGE

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**Ferris Program:** Professional Esports Production

**Degree Type:** Bachelor of Science

**Ferris College:** College of Business

**Transfer School:** Northwestern Michigan College

**Consortium Eligible:** Yes

**Articulation Agreement:** Yes

**Total Credits Required:** 121-122

**Catalog Year:** 2025-2026

The effective dates of this articulation agreement are August 1, 2025 to August 1, 2028.

This agreement provides a transfer pathway from NMC Associate in Science and Arts (ASA) in Business with Esports Certificate into Ferris Bachelor of Science in Professional Esports Production.

### GENERAL EDUCATION REQUIREMENTS – 39-40 Credits Required

Students are encouraged to work with an advisor to select appropriate general education courses. Diversity Competency - 2 Courses Required. If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following: 1 course with the Global Diversity attribute and 1 course with the U.S. Diversity attribute.

Visit the Ferris State general education page for more information.

#### Communication Competency

| Ferris Course | Ferris Course Title             | Ferris Credit Hours | Transfer Course |
|---------------|---------------------------------|---------------------|-----------------|
| COMM 121      | Fundamentals of Public Speaking | 3                   | COM 111         |
| ENGL 150      | English 1                       | 3                   | ENG 111         |
| ENGL 250      | English 2                       | 3                   | ENG 112         |
| ENGL 311      | Advanced Technical Writing      | 3                   | No Equivalent   |

#### Quantitative Literacy Competency

Requirements for Quantitative Literary Competency can be met with the following:

- Official Pre-2016 Math SAT Score of 560 or Higher
- Official Post-2016 Math SAT Score of 580 or Higher
- Official Math ACT Score of 24 or Higher

| Ferris Course        | Ferris Course Title                                                | Ferris Credit Hours | Transfer Course    |
|----------------------|--------------------------------------------------------------------|---------------------|--------------------|
| MATH 114 or MATH 115 | Quantitative Reasoning for Professionals 2 or Intermediate Algebra | 4 or 3              | MTH 120 or MTH 111 |

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## Natural Sciences Competency

Two courses are required with a minimum of 6 credits: must have at least one lab course.

| Ferris Course | Ferris Course Title        | Ferris Credit Hours | Transfer Course |
|---------------|----------------------------|---------------------|-----------------|
| Varies        | Natural Sciences Electives | 6                   | Varies          |

## Culture Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course.

| Ferris Course | Ferris Course Title | Ferris Credit Hours | Transfer Course |
|---------------|---------------------|---------------------|-----------------|
| Varies        | Culture Electives   | 9                   | Varies          |

## Self and Society Competency

Three courses are required with a minimum of 9 credits: must be from two different disciplines and have at least one at FSU 200 level or higher course, and at least one Self and Society Foundation course.

| Ferris Course | Ferris Course Title         | Ferris Credit Hours | Transfer Course |
|---------------|-----------------------------|---------------------|-----------------|
| PSYC 150      | Introduction to Psychology  | 3                   | PSY 101         |
| COMM 365      | Intercultural Communication | 3                   | No Equivalent   |
| Varies        | Self and Society Elective   | 3                   | Varies          |

## COLLEGE REQUIREMENTS – 79 Credits Required

### Business Core Requirements

27 Credits Required.

| Ferris Course                              | Ferris Course Title                                        | Ferris Credit Hours | Transfer Course                   |
|--------------------------------------------|------------------------------------------------------------|---------------------|-----------------------------------|
| (Choose 1 of 2)<br>DAGD 104 or<br>TDMP 132 | Digital Imaging or<br>Digital Media Art and<br>Technology  | 3                   | VCA 127                           |
| TDMP 110                                   | Introduction to Digital<br>Media                           | 3                   | VCA 146<br>*Approved Substitution |
| ISIN 121                                   | Digital Security<br>Awareness                              | 3                   | CIT 240<br>*Approved Substitution |
| STQM 260                                   | Introduction to Statistics                                 | 3                   | MTH 131                           |
| (Choose 1 of 2)<br>BLAW 301 or<br>BLAW 321 | Legal Environment of<br>Business or<br>Contracts and Sales | 3                   | BUS 261 or<br>No Equivalent       |

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| Ferris Course | Ferris Course Title             | Ferris Credit Hours | Transfer Course |
|---------------|---------------------------------|---------------------|-----------------|
| HSMG 301      | Hospitality Facility Management | 3                   | No Equivalent   |
| MGMT 301      | Applied Management              | 3                   | MGT 241         |
| MKTG 321      | Principles of Marketing         | 3                   | MKT 201         |
| MKTG 425      | Marketing Research              | 3                   | No Equivalent   |

## Major Courses

37 Credits Required.

| Ferris Course | Ferris Course Title                   | Ferris Credit Hours | Transfer Course |
|---------------|---------------------------------------|---------------------|-----------------|
| ESPT 100      | Introduction to Esports               | 3                   | ESP 100         |
| ESPT 110      | Game Studies                          | 3                   | No Equivalent   |
| ESPT 201      | Esports Casting and Streaming         | 1                   | ESP 201         |
| ESPT 202      | Esports Event Management              | 1                   | ESP 202         |
| ESPT 203      | Esports Security                      | 1                   | ESP 202         |
| ESPT 204      | Esports Coaching                      | 1                   | No Equivalent   |
| HSMG 240      | Digital Event Production              | 3                   | No Equivalent   |
| ESPT 260      | Content Creation Tools and Techniques | 3                   | No Equivalent   |
| TDMP 315      | Live Streaming and Recording          | 3                   | No Equivalent   |
| ESPT 350      | Psychology of Play and Players        | 3                   | No Equivalent   |
| ESPT 360      | Live Streaming Interface Design       | 3                   | No Equivalent   |
| ESPT 425      | Culture and Diversity in Gaming       | 3                   | No Equivalent   |
| ESPT 498      | Capstone                              | 3                   | No Equivalent   |
| ESPT 499      | Practicum                             | 3                   | No Equivalent   |

## Industry Related Courses

6 Credits Required.

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| Ferris Course | Ferris Course Title                 | Ferris Credit Hours | Transfer Course |
|---------------|-------------------------------------|---------------------|-----------------|
| PLSC 323      | International Organizations         | 3                   | No Equivalent   |
| COMM 383      | Mass and Social Media Communication | 3                   | No Equivalent   |

## CONCENTRATIONS – 12 Credits Required (Advisor Approval)

Choose One Concentration

### Coaching and Psychology Concentration (CAPS)

| Ferris Course | Ferris Course Title                      | Ferris Credit Hours | Transfer Course |
|---------------|------------------------------------------|---------------------|-----------------|
| PSYC 325      | Social Psychology                        | 3                   | PSY 223         |
| PSYC 326      | Industrial and Organizational Psychology | 3                   | No Equivalent   |
| PSYC 331      | Psychology of Personality                | 3                   | PSY 221         |
| Varies        | Directed Elective (Advisor Approval)     | 3                   | Varies          |

### Event Management Concentration (ESEV)

| Ferris Course | Ferris Course Title          | Ferris Credit Hours | Transfer Course |
|---------------|------------------------------|---------------------|-----------------|
| HSMG 300      | Guest Service Management     | 3                   | No Equivalent   |
| HSMG 305      | Convention Sales and Service | 3                   | No Equivalent   |
| HSMG 401      | Event Management 1           | 3                   | No Equivalent   |
| HSMG 402      | Event Management 2           | 3                   | No Equivalent   |

### General Concentration (GESP)

| Ferris Course               | Ferris Course Title          | Ferris Credit Hours | Transfer Course |
|-----------------------------|------------------------------|---------------------|-----------------|
| (Choose 4 of 8)<br>HSMG 300 | Guest Service Management     | 3                   | No Equivalent   |
| (Choose 4 of 8)<br>HSMG 305 | Convention Sales and Service | 3                   | No Equivalent   |
| (Choose 4 of 8)<br>HSMG 401 | Event Management 1           | 3                   | No Equivalent   |
| (Choose 4 of 8)<br>HSMG 402 | Event Management 2           | 3                   | No Equivalent   |
| (Choose 4 of 8)             | Social Psychology            | 3                   | PSY 223         |

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| Ferris Course               | Ferris Course Title                      | Ferris Credit Hours | Transfer Course |
|-----------------------------|------------------------------------------|---------------------|-----------------|
| PSYC 325                    |                                          |                     |                 |
| (Choose 4 of 8)<br>PSYC 326 | Industrial and Organizational Psychology | 3                   | No Equivalent   |
| (Choose 4 of 8)<br>PSYC 331 | Psychology of Personality                | 3                   | PSY 221         |
| (Choose 4 of 8)<br>Varies   | Directed Elective (Advisor Approval)     | 3                   | Varies          |

## PROGRAM CONTACT INFORMATION

College of Business  
School of Digital Media  
(231) 591-2712  
SDM@ferris.edu

Ferris Statewide - Northwestern Michigan College  
(231) 995-1734  
FerrisNorth@Ferris.edu

Ferris Online  
(231) 591-2340  
Online@Ferris.edu

## ADMISSION REQUIREMENTS

### New Student Admission Requirements

- Minimum 2.50 High School GPA (on a 4.00 scale)
- Minimum ACT Score of 17 or SAT Score of 900

### Transfer Student Admission Requirements

- Combined college or university GPA of 2.00 (on a 4.00 scale) from all institutions attended.
- 12 credit hours or more.

## MORE INFORMATION

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

### Steps to Apply

- Complete your free application.
- Submit official transcripts
  - Submit official transcripts from every school attended to Transfer@Ferris.edu
  - Or mail to:  
Ferris State University Admissions Office  
1201 S. State St., CSS 201  
Big Rapids, MI 49307

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- Submit test scores (if required)
  - ACT Scores; go to the ACT website - Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to the College Board website - Ferris State University School Code: 1222

## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of "C" or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective coursework may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for the selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our Transfer Resource page.

\*Indicates an approved Ferris course substitution

## Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended, so that they may grant you an associate or bachelor's degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree-granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program-specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

## Transfer Equivalencies Tools

The transfer equivalencies link is located in the Transfer Resources section at [transfer.ferris.edu](http://transfer.ferris.edu).

## Disclaimer

Transfer guides are not intended to be a contract with Ferris. The information in this guide is subject to change and is aligned with the catalog year listed above. Students should contact their community college and/or Ferris to keep informed of changes. Students' final responsibility for verifying all transfer information lies with the student. Please refer to the Ferris catalog for the most current curriculum.

Partners may contact the Office of Transfer and Secondary School Partnerships with questions or updates at [TransferGuidesArticulations@Ferris.edu](mailto:TransferGuidesArticulations@Ferris.edu).

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## ARTICULATION AGREEMENT WITH NORTHWESTERN MICHIGAN COLLEGE (NMC): PROFESSIONAL ESPORTS PRODUCTION

### Original Signed Articulation Agreement

The original signed document is on file with the College of Extended Studies. To request a copy, please contact the office at [transferguidesarticulations@ferris.edu](mailto:transferguidesarticulations@ferris.edu).

This Agreement may be executed in counterparts, each of which shall be considered an original. Together, all counterparts shall be deemed to be a single and same agreement. A signed copy of this Agreement delivered via mail, email, or other electronic transmission shall have the same legal effect as the delivery of an original signed copy.

### Indemnification

To the extent permitted by law, **Ferris State University** and **Northwestern Michigan College (NMC)** agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omissions on the part of either institution or any of their employees.

### Articulation Agreement

#### Effective Dates: August 1, 2025 – August 1, 2028

This Agreement shall commence as of August 1, 2025, and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice unless otherwise agreed in writing by both parties.

### Signatures

Ferris State University  
1201 S. State Street  
Big Rapids, MI 49307  
Phone: (231) 591-2000

Northwestern Michigan College  
1701 E. Front St.  
Traverse City, MI 49686  
Phone: (231) 995-1000



Glen Okonoski (Aug 14, 2026 11:08:23 EDT)

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