Davenport’s Bachelor of Business Administration (BBA) degree in Management with an Aviation Specialty is designed to maximize your career potential. This program builds on your aviation knowledge by teaching the leadership and change management skills that today’s employers want. You’ll learn managerial skills that influence organizations and support business growth, risk management and effective decision-making. The program also integrates data analytics, project management, quality management and business strategy skills. Davenport University was founded in 1866 and the Donald W. Maine College of Business continues to produce outstanding business leaders. Set yourself apart in today’s business and aviation environment with this outstanding degree!

The BBA in Management with an Aviation Specialty can be completed in-seat or online.

**Why DU?**

- Recognition of your completed Flight Instructor Certificate as academic credit.
- Experienced Advising and student support available in Traverse City.
- Davenport Traverse City has a 20+ year relationship with Northwestern Michigan College Aviation that acknowledges your experience.
- Financial Aid Consortium agreement allows attendance at both schools concurrently.
- Flexibility of classroom or online courses to meet your schedule and keep you on track for completion.
- Emphasis is on critical thinking and problem solving developed using case studies and client-based projects to reinforce real-world use of business problem solving.

**Davenport University**

- We are a private, non-profit university preparing students for a career.
- We award $15 million in scholarships each year.
- We keep a low student-to-faculty ratio.
- We specialize in flexible online or on-campus classes days and evenings.
- We are accredited by the International Assembly for Collegiate Business Education and by the Higher Learning Commission.

**Donald W. Maine College of Business**

DU has been a leader in business education since 1866, with a proud tradition of preparing leaders for today and tomorrow. Respected, rigorous and proven, we focus on your success. Find your future with Davenport.

Learn more at 800-686-1600 or davenport.edu/campus/traverse-city-campus
Make your experience work for you

The partnership between Northwestern Michigan College and Davenport University awards full transfer credit for coursework from your Associate of Applied Science in Aviation, as well as, credit for your valid Flight Instructor Certificate, so you can complete the bachelor’s program in under two years.

Tuition costs are kept in line by taking the maximum number of classes through NMC. You may also be eligible for Davenport grants, scholarships, discounts and Davenport/NMC consortium financial aid.

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<th>Associate in Applied Science Aviation Flight Technology</th>
<th>Valid Flight Instructor Certificate</th>
<th>Additional NMC Business Credits</th>
<th>Davenport University Credits</th>
<th>BBA Management Aviation Specialty Degree</th>
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Northwestern Michigan College – 93 Credits

**Associate in Applied Science:**

- Aviation Flight Technology

**Valid Flight Instructor Certificate**

- Federal Aviation Administration (FAA) licensure

**Additional NMC Courses**

- ACCT121 Accounting Principles I
- ACCT122 Accounting Principles II
- AVG231 Aviation Law
- MGT241 Principles of Management

DU (in Traverse City or Online) – 31 Credits

- DATA275 Introduction to Data Analytics
- ENGL311 Professional Writing
- STAT220 Introduction to Statistics
- FINC211 Corporate Finance
- GPMT287 Principles of Project Management
- BUSN303 Business Research: 21st Century Tools
- MGMT321 Organizational Behavior
- MGMT375 Leadership Discovery
- MGMT412 Quality Management
- MGMT495 Strategic Planning Capstone