

Northwestern Michigan College Business Administration Program
Map of Program Learning Outcomes by Course

	PLO1	PLO2	PLO3	PLO4	GenEd Outcomes		
					Communication	Critical Thinking	Quantitative Reasoning
ACC 121	I						X
ACC 122	I						X
BUS 101	I	I	I	I	X		
BUS 105	I	I					X
BUS 155	I	I, D	I, D, M	D	X	X	
BUS 231		D	D, M		X		
BUS 261	D	D				X	
BUS 290	M	M	M	M	X		
CIT 100	I				X	X	
CIT 210	D						X
MGT 241	D	D	D	D	X	X	
MGT 251	D	D	D	D	X	X	
MKT 201	D	D	D	D	X	X	

Program Learning Outcomes

1	Demonstrate knowledge of business operations, the business organization, and business procedures.
2	Communicate effectively in both written and oral forms.
3	Practice and apply interpersonal skills in a professional setting.
4	Apply ethical standards and best practices of social responsibility in business situations.

Updated: 8/8/18

Key	
I	= Introduce
D	= Develop
M	= Master

