



Associate in Applied Science Degree

Visual Communications

Course Sequence Guide

YEAR 1 - FALL SEMESTER			Credits	Contacts	Gen Ed Outcomes	
ART	121	Drawing I	3	4		CRIT THINK
ART	131	2D Design	3	4		CRIT THINK
VCA	127	Digital Imaging	3	4		CRIT THINK
VCA	150	Digital Graphic Design	3	4	COMM	
ENG	111	English Composition	4	4	COMM	
Total			16	20		
YEAR 1 - SPRING SEMESTER			Credits	Contacts	Gen Ed Outcomes	
VCA	100	Materials and Techniques	3	4		CRIT THINK
ART	174	Digital Photography OR			COMM	CRIT THINK
VCA	146	Interactive Animation	3	4	COMM	CRIT THINK
VCA	147	Web Design	3	4	COMM	CRIT THINK
VCA	125	Typography I	3	4	COMM	
ART	112	History of Western Art II *	4	4	COMM	
Total			16	20		
YEAR 2 - FALL SEMESTER			Credits	Contacts	Gen Ed Outcomes	
VCA	250	Time Based Media	3	4	COMM	CRIT THINK
VCA	126	Typography II	3	4	COMM	CRIT THINK
VCA	200	Visual Communications II	3	4	COMM	CRIT THINK
VCA	220	Visual Communications III	3	4	COMM	CRIT THINK
ENG	112	English Composition	4	4	COMM	
Total			16	20		
YEAR 2 - SPRING SEMESTER			Credits	Contacts	Gen Ed Outcomes	
VCA	225	Visual Communications Studio	3	4	COMM	CRIT THINK
VCA	230	Visual Communications V	3	4	COMM	CRIT THINK
VCA	235	Visual Communications Portfolio	3	4	COMM	CRIT THINK
		Social Science	3	3	COMM	CRIT THINK
		Lab Science	4	4		CRIT THINK
Total			16	19		

Program Learning Outcomes:

1. Mastery of software skills in Digital Technical Classes. (Photoshop, Indesign, Illustrator, Animate, Final Cut Pro)
2. Mastery of Visual Language / Composition / Design Thinking. (Problem Solving)
3. Meeting the skill level of an emerging Design Communicator and associated deadlines.
4. Preparing a competitive capstone portfolio that reflects design excellence and strategic thinking.

Math 23 Beginning Algebra or Equivalent Math Competency is required.

**ART 213 Modern Art History may be taken in place of ART 112.*



Contact the Humanities Academic Area office for more information

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www.nmc.edu/Humanities