

*A Taste of Success*  
*2018 Sponsorship Opportunities*

*• A student chef showcase founded by Tasters Guild. •*



*April 6, 2018 at 6:30pm*

*NMC's Great Lakes Campus – 715 E. Front Street, Traverse City, Michigan*

# *A Taste of Success - Sip, Savor, Support*

## *2018 Sponsorship Opportunities*

### *You Will Change Lives*

- ◆ Create more than thirty scholarships for Great Lakes Culinary Institute students
- ◆ Enhance the learning process as students plan and implement a major culinary event
- ◆ Celebrate student accomplishments and the Great Lakes Culinary Institute within our community
- ◆ Enjoy regional food, wine, beer, and more at a unique and delicious event

All Event Sponsors receive:

- ◆ Online recognition on NMC event web page
- ◆ Printed recognition in NMC Foundation's Annual Report



### *Your Opportunities*

**\$10,000 Tastemaker Sponsor** benefits include:

- ◆ 20 complimentary event tickets and two reserved tables at event
- ◆ Prominent signage on stage in ballroom and recognition during presentation
- ◆ Logo signage and recognition on reserved tables
- ◆ Two social media posts dedicated to thanking you with your logo

**\$7,500 Scholarship Sponsor** benefits include:

- ◆ 10 complimentary event tickets and one reserved table at event
- ◆ Prominent signage on stage in ballroom and recognition during presentation
- ◆ Logo signage and recognition on reserved table
- ◆ One social media post dedicated to thanking you



# *A Taste of Success - Sip, Savor, Support*

## *2018 Sponsorship Opportunities*

### **\$5,000 Lobdell or Dessert Sponsor** benefits include:

- ◆ 10 complimentary event tickets and reserved table for event
- ◆ Prominent signage and recognition at the Lobdell Bar area or the signature Dessert Table area.
- ◆ Logo signage and recognition on reserved table
- ◆ Recognition in social media post



### **\$2,500 Tasting Station Sponsor** benefits include:

- ◆ 10 complimentary event tickets and reserved table for event
- ◆ Logo signage and recognition at one Tasting Station. Each station is designed, prepared, and hosted by students and reflects food from a different country.
- ◆ Logo signage and recognition on reserved table
- ◆ Recognition in social media post

### **\$1,500 Table Sponsor** benefits include:

- ◆ 10 complimentary event tickets and reserved table for event
- ◆ Logo signage and recognition on reserved table
- ◆ Recognition in social media post

### **\$500 Appetizer Sponsor** benefits include:

- ◆ 2 complimentary event tickets
- ◆ Recognition in social media post



# Sponsor Order

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date: \_\_\_\_\_

## Tastemaker Sponsor

\_\_\_\_\_ \$10,000

*Includes 20 tickets, prominent signage and recognition, and social media posts*

## Scholarship Sponsor

\_\_\_\_\_ \$7,500

*Includes 10 tickets, prominent signage and recognition, and social media post*

## Lobdell's Sponsor

\_\_\_\_\_ \$5,000

*Includes 10 tickets, prominent signage and recognition on social media*

## Dessert Table Sponsor

\_\_\_\_\_ \$5,000

*Includes 10 tickets, prominent signage and recognition on social media*

## Tasting Station Sponsor

\_\_\_\_\_ \$2,500

*Includes 10 tickets, signage and recognition on social media*

## Table Sponsor

\_\_\_\_\_ \$1,500

*Includes 10 tickets, signage and recognition on social media*

## Appetizer Sponsor

\_\_\_\_\_ \$500

*Includes 2 tickets*

Payment enclosed \$ \_\_\_\_\_.

*Please make checks payable to: NMC Foundation*

Visa  Mastercard  Discover  American Express

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_/\_\_\_\_ Sec. Code (CVV) #: \_\_\_\_\_

*Payment is due upon receipt of sponsor form or may be invoiced.*

## NMC Foundation

1701 E. Front Street  
Traverse City, MI 49686

phone: (231) 995-1021

email: foundation@nmc.edu

Tax ID: 38-2376475

For Office Use Only: Initiated by \_\_\_\_\_ RE Entry \_\_\_\_\_

