



Anchor & Edge

NMC's Strategic Plan 2026 - 2029

We deliver education and training that is essential for our region, and we grow through the distinguished programs that set us apart and help drive northern Michigan's future.

MISSION

We deliver lifelong learning opportunities to transform lives and enrich our communities.

VISION

We aspire to be a global community where all learners unlock their full potential.

VALUES

Learning	Inclusion
Integrity	Innovation
Collaboration	Stewardship
Respect	Excellence

FUTURE-FOCUSED EDUCATION

- Strengthen student outcomes, institutional performance, and workforce readiness by responsibly and effectively using AI
- Expand and integrate experiential and work-based learning across all programs so every student builds durable skills
- Strengthen programs that attract students from beyond northwest Michigan
- Proactively identify at-risk students and create a unified, data-driven, and comprehensive approach to supporting students, instructors, and courses

ENROLLMENT & STUDENT SUCCESS

- Integrate and strengthen a unified enrollment ecosystem that minimizes barriers and increases attendance rates
- Build a coordinated communication and information system that ensures important details stay accurate, visible, and accessible throughout the student journey.
- Create a coordinated advising system that ensures every student chooses a clear path early and stays on track to complete it.
- Expand flexible learning options and clarify stackable pathways.

VIBRANT COLLEGE COMMUNITY

- Deliver near-term master-plan projects, Osterlin Student Hub, and new student housing
- Renew and improve campus spaces
- Improve the student experience outside the classroom that fosters a sense of belonging and improves student retention
- Strengthen NMC's reputation as an employer of choice
- Assess and modernize NMC's core operational systems

Strategic Drivers: Living Our Brand, Community Partnerships, Stewardship & Sustainability, People First