

# Applied Project Management

## SCHEDULE

**Tuesdays**  
October 8 & 22  
November 5 & 19  
December 3 & 17  
January 7 & 21  
February 4 & 18

8:30 a.m. - 12:30 p.m.

## LOCATION

NMC Aero Park Campus  
2600 Aero Park Drive  
Traverse City, MI 49686  
Parsons-Stulen Building

## COST

\$1,950 per person

## REGISTER

Betsy Williams  
(231) 995-2018  
bwilliams@nmc.edu



Every organization has experienced the high cost and waste of poor planning. A disciplined approach to project management can greatly reduce the pains of decreasing customer satisfaction, project cost overruns, and schedule and deployment delays. Following the Project Management Book of Knowledge®, our Applied Project Management program is an Active Learning Model (ALM)-based course where participants learn tools and techniques for planning, executing and monitoring strategic initiatives. Participants apply their learning in real-time by working on current organizational projects.

## Deliverables

- Satisfies the educational requirements to sit for project management certification
- Provides a controlled way to respond to strategic opportunities and market conditions
- Creates environments of focus and open communication
- Enables organizations to accomplish more with less (reduction of rework and waste)
- Provides visibility on project metrics to enable better decision-making and customer service

## KAREN GOIKE, PMP

- Expertise in project management, process improvement, workflow analysis and design
- Bachelor of Science degree, Western Michigan University
- Lean Certification for Healthcare Leaders, Henry Ford Health System
- Lean Champion Certification, Northwestern Michigan College
- Certified Project Management Professional

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